



**CENTER FOR  
LEADERSHIP  
DEVELOPMENT**

*Empowering Youth / Strengthening Community*

# 2016 SPONSOR AND PARTNER PACKAGE



## CLD Principles for Success

- ◇ Character development
- ◇ Educational excellence
- ◇ Leadership effectiveness
- ◇ Community service
- ◇ Career achievement

## Sponsor & Partner Opportunities

President's Invitation 1

3-D Trophy Golf Outing 1

Minority Achievers Awards  
& Scholarship Gala 2

College Prep Conference &  
College Fair 3

Sponsor Agreement Form 4



CLD is a 501 (c)(3) nonprofit charity. Contributions are tax-deductible as allowed by IRS regulations.

Be sure to visit [www.cldinc.org](http://www.cldinc.org)

## PRESIDENT'S INVITATION

*Visit [www.CLDinc.org](http://www.CLDinc.org)*

Dear Friend,

I am very pleased to present you with the comprehensive sponsorship packet for our 2016 events with various sponsorship and partnership opportunities. CLD offers 15 outstanding programs along with our College Prep Institute which is a free public resource center that provides licensed counseling starting with the fourth grade up through college. CLD fills academic gaps and provides youth development programs and services. We not only provide answers, we also produce results.

I invite you to avail yourselves of the many opportunities to support CLD in its college readiness programs and activities that provide outstanding graduation rates and college admissions that far exceed the state's average. I am sure you will be able to find an event that helps you achieve both your philanthropic and business objectives.

Finally, we are committed to steward your gifts as efficiently and effectively as possible and to remain worthy of your continued support. Without our many donors, sponsors, funders, volunteers and board leaders there would be no CLD.

Yours for the development of youth,



Dennis Bland, President



### 3'D Trophy Golf Outing

Friday, May 20, 2016

### Shotgun Start

The 11th Annual CLD Golf Outing is a great way to get out of the office, practice your swing and putts and support the work of CLD all at once. The event is hosted by 3'D Trophy and A-Mayes-ing, Inc.

#### SPONSOR LEVELS & BENEFITS

**SIGNATURE SPONSOR \$5,000** - FOUR FOURSOME ENTRIES • PROMINENT BANNER & 4 HOLE SIGNS • LUNCH, DINNER & SPECIAL RECOGNITION DURING AWARDS PRESENTATION

**EAGLE SPONSOR \$2,500** - THREE FOURSOME ENTRIES • BANNER & 2 HOLE SIGNS • LUNCH, DINNER & SPECIAL RECOGNITION DURING AWARDS PRESENTATION

**BIRDIE SPONSOR \$1,500** - TWO FOURSOME ENTRIES • BANNER & 2 HOLE SIGNS • LUNCH, DINNER & SPECIAL RECOGNITION DURING AWARDS PRESENTATION

**HOLE SPONSOR \$300** - HOLE SIGNAGE

**FOURSOME \$400**

**INDIVIDUAL PLAYER \$125**

# MINORITY ACHIEVERS AWARDS & SCHOLARSHIP GALA

*THURSDAY, March 24, 2016*

**Indiana Convention Center**

*Visit [www.CLDinc.org](http://www.CLDinc.org)*



Left: 2015 Madame C.J. Walker Recipient Dr. Virginia Caine, CLD President Dennis Bland, Rose Mays, widow of William G. Mays, and Accomplished Achiever Recipient Max Siegel.



MacKenzie Isaac, CLD Scholar & Cathedral High School student, addresses audience.



The S. Henry Bundles Award was presented posthumously to the late William G. Mays.

The Annual Minority Achievers Awards & Scholarship Gala pays tribute to the city's top minority leaders and achievers who have performed outstanding service for their profession and for the community. It is the signature fundraiser for CLD. Local corporations, organizations and educational institutions get the unique opportunity to recognize and honor talented minorities who stand for excellence.

## SPONSOR LEVELS AND BENEFITS

### **TITLE SPONSOR** **\$25,000** ***SOLD***

PROMINENT SIGNAGE • PROMINENT RECOGNITION • CORPORATE PROFILE IN PROGRAM BOOK • COMPANY REPRESENTATIVE TO PRESENT TOP AWARD • 2 VIP TABLES • OPTIONAL EXHIBIT • MORE

### **GOLD/PHI BETA KAPPA** **\$12,500**

PROMINENT DISPLAY OF LOGO • VIDEO SALUTE • SPECIAL RECOGNITION • 2 VIP TABLES • OPTIONAL EXHIBIT • MORE

### **SIGNATURE/SUMMA CUM LAUDE** **\$ 5,000**

PROMINENT DISPLAY OF LOGO • VIDEO SALUTE • SPECIAL ACKNOWLEDGEMENTS • 1 VIP TABLE • OPTIONAL EXHIBIT

### **ASSOCIATE/MAGNA CUM LAUDE** **\$ 2,500**

RECOGNITION AND SPECIAL ACKNOWLEDGEMENTS • 1 VIP TABLE • OPTIONAL EXHIBIT

### **PATRON/CUM LAUDE** **\$ 1,500**

SPECIAL ACKNOWLEDGEMENTS • 1 VIP TABLE



**Indiana Convention Center***Visit [www.CLDinc.org](http://www.CLDinc.org)*

The Annual College Prep Conference and College Fair set new attendance records in 2015 and is primed for a repeat performance. In an effort to address the alarming statistics regarding African American students not being successful in pursuing post-secondary education, CLD along with college, university and community partners created the CLD College Prep Conference & College Fair. Our goal is to expose students and their parents to the many opportunities that a college education affords.

### **SPONSOR LEVELS AND BENEFITS**

#### **TITLE SPONSOR      \$25,000      *SOLD***

NAME IN TITLE OF EVENT • PROMINENT LOGO DISPLAYS AND SIGNAGE • INSIDE FRONT COVER COLOR AD & CORPORATE PROFILE IN CONFERENCE GUIDE • COMPANY REP. TO INTRODUCE KEYNOTE SPEAKER • 1 VIP LUNCHEON TABLE • PRIME LOCATION IN COLLEGE FAIR • LISTING IN ANNUAL REPORT

#### **DEAN'S LIST SPONSOR      \$10,000**

PROMINENT LOGO DISPLAYS AND SIGNAGE • INSIDE BACK COVER COLOR AD & CORPORATE PROFILE IN CONFERENCE GUIDE • SEATING FOR TWO AT LUNCHEON • PRIME LOCATION IN COLLEGE FAIR • LISTING IN ANNUAL REPORT

#### **FELLOWSHIP SPONSOR      \$5,000**

LISTED IN EVENT RELATED PRINT MATERIAL • FULL PAGE COLOR AD IN CONFERENCE GUIDE • PRIME PLACEMENT IN COLLEGE FAIR • LISTING IN ANNUAL REPORT

#### **MID-TERM SPONSOR \$2,500**

LISTED IN EVENT RELATED PRINT MATERIAL • QUARTER PAGE COLOR AD IN CONFERENCE GUIDE • PLACEMENT IN COLLEGE FAIR • LISTING IN ANNUAL REPORT

#### **FRESHMAN SPONSOR      \$1,500**

LISTED IN EVENT RELATED PRINT MATERIAL • PLACEMENT IN COLLEGE FAIR • LISTING IN ANNUAL REPORT

## SPONSOR AGREEMENT FORM

☐ **YES, COUNT ME IN. I want to sponsor all events at the levels checked below.**

☐ Please contact me to discuss additional program support opportunities.

### MINORITY ACHIEVERS DINNER

**THURSDAY (NEW DAY), March 24, 2016**

- ☐ Title Sponsor \$25,000
- ☐ Gold/Phi Beta Kappa Sponsor \$12,500
- ☐ Signature/Summa Cum Laude Sponsor \$5,000
- ☐ Associate/Magna Cum Laude Sponsor \$2,500
- ☐ Patron/Cum Laude Sponsor \$1,500

### 3D TROPHY GOLF OUTING

**May 20, 2016**

- ☐ Signature Sponsor \$5,000
- ☐ Eagle Sponsor \$2,500
- ☐ Birdie Sponsor \$1,500
- ☐ Hole Sponsor \$300
- ☐ Foursome \$400      ☐ Individual Player \$125

☐ I would just like to make a contribution in the amount of \_\_\_\_\_.

### COLLEGE PREP CONFERENCE & COLLEGE FAIR

**August 27, 2016**

- ☐ Title Sponsor \$25,000
- ☐ Dean's List Sponsor \$10,000
- ☐ Fellowship Sponsor \$ 5,000
- ☐ Mid-Term Sponsor \$ 2,500
- ☐ Freshman Sponsor \$ 1,500
- ☐ College Fair Exhibitor Only \$150

**Date:** \_\_\_\_\_

☐ Payment enclosed      ☐ Please Invoice      ☐ To pay by credit card please call number below

**Company or School Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Secondary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Approved by:** \_\_\_\_\_ **Title:** \_\_\_\_\_

***Please complete and return by mail, email or fax:***

Gail A. Bradford, CPA      gbradford@cldinc.org

(317) 923-8111 ext. 204      Fax: (317) 923-8112

CLD, 2425 Dr. MLK Jr. Street, Indianapolis, IN 46208

**Please contact the Fund Development Department for all other questions regarding events and sponsorships. Call Terry at (317) 923-8111 ext. 215 or email: tkenny@cldinc.org. Call Ron on ext. 201 or email: rbrown@cldinc.org**