



2017 SPONSOR AND PARTNER PROPOSAL

President's Invitation
3-D Trophy Golf Outing
Minority Achievers Awards & Scholarship Gala
College Prep Conference & College Fair
Sponsor Agreement Form



CENTER FOR
LEADERSHIP
DEVELOPMENT

Empowering Youth • Strengthening Community



Dear Friend,

I am very pleased to present you with the CLD comprehensive sponsorship packet for our 2017 events with various sponsorship and partnership opportunities available to you. Sponsors are provided the precious opportunity to partner with CLD to help hundreds of minority youth across Central Indiana prepare for and achieve the highest levels of success in college and career. With the invaluable support of our sponsors, CLD is able to inspire and nurture in youth, a standard of college and career achievement that is unmatched. Sponsorships enable CLD to continue its great legacy of building for Central Indiana, a thriving culture of scholarship and achievement.

CLD offers 15 exceptional programs and educational resources for students (beginning with 4th grade through college) along with our College Prep Institute (CPI). CPI is a community-based resource center that provides free comprehensive academic and career assessments and licensed counseling services beyond traditional school walls. CPI is open to the public and provides sorely needed guidance regarding appropriate course selection, college requirements, study habits and more for students in middle and high school, college and also adults seeking educational and career counseling. In CPI, we strive to ensure every barrier around college access, affordability and graduation is removed by preparation. We not only provide answers, we also produce results.

I invite you to avail yourselves to the many opportunities to support CLD's program initiatives and activities that provide outstanding graduation rates and college admissions that far exceed the state's average. I am sure you will be able to find an event that helps achieve both your philanthropic and business objectives.

Finally, we are committed to steward your gifts as efficiently and effectively as possible and to remain worthy of your continued support. Without our many donors, sponsors, funders, volunteers and board leadership, there would be no CLD.

We thank you for considering our request for support.

Yours for the development of youth,

Dennis E. Bland

Dennis E. Bland, Esq.

President



Minority Achievers Awards & Scholarship Gala

The Annual Minority Achievers Awards & Scholarship Gala pays tribute to the city's top minority leaders and achievers who have performed outstanding service in their profession and for the community. It is the signature fundraiser for CLD. Local corporations, organizations and educational institutions get the unique opportunity to recognize and honor talented minorities who stand for excellence.



Thursday, March 23
at Indiana Convention Center

Sponsor Levels and Benefits

TITLE SPONSOR at \$25,000

Prominent Signage Prominent Recognition Corporate Profile in Program Book
Company Representative to Present Top Award 2 VIP Tables Optional Exhibit

GOLD/PHI BETA KAPPA at \$12,500

Prominent Display of Logo Video Salute Special Recognition 2 VIP Tables
Optional Exhibit

SIGNATURE/SUMMA CUM LAUDE at \$5,000

Prominent Display of Logo Video Salute Recognition 1 VIP Table
Optional Exhibit

ASSOCIATE/MAGNA CUM LAUDE at \$2,500

Acknowledgement 1 VIP Table Optional Exhibit

PATRON/CUM LAUDE at \$1,500

Acknowledgement 1 VIP Table

Sponsorship Deadline: March 3, 2017



Friday, May 19 at Coffin Golf Club

CLD/3'D Trophy Golf Outing

The 12th Annual CLD Golf Outing is a great way to get out of the office, practice your swing and putts and support the CLD mission.

The event is hosted by 3'D Trophy and A-Mayes-ing, Inc.

Sponsor Levels and Benefits

SIGNATURE SPONSOR at \$5,000: Four Foursome Entries Prominent Banner & 4 Hole Signs
Lunch, Dinner and Recognition During Award Presentation

EAGLE SPONSOR at \$2,500: Three Foursome Entries Prominent Banner & 2 Hole Signs
Lunch, Dinner and Recognition During Award Presentation

BIRDIE SPONSOR at \$1,500: Two Foursome Entries Prominent Banner & 2 Hole Signs
Lunch, Dinner and Recognition During Award Presentation

HOLE SPONSOR at \$300: Hole Signage

FOURSOME: \$400

INDIVIDUAL PLAYER: \$125

Sponsorship Deadline: May 5, 2017





Saturday, August 26 at Indiana Convention Center

College Prep Conference & College Fair

The Annual College Prep Conference & College Fair set new attendance records in 2016 of 1,500 and is primed for a repeat performance. In an effort to address the alarming statistics regarding African American students not being successful in pursuing post-secondary education, CLD along with college, university and community partners created the CLD College Prep Conference and College Fair. Our goal is to expose students and their parents to the many opportunities that a college education affords.

Sponsor Levels and Benefits

TITLE SPONSOR at \$25,000

Name in Title of Event • Prominent Logo Displays and Signage • Inside Front Cover Ad & Corporate Profile in Conference Guide • Company Rep. to Introduce Keynote Speaker • 1 VIP Luncheon Table • Prime Location in College Fair • Listing in Annual Report

DEAN'S LIST SPONSOR at \$10,000

Prominent Logo Displays and Signage • Inside Back Cover Ad & Corporate Profile in Conference Guide • Seating for 2 at Luncheon • Prime Location in College Fair • Listing in Annual Report

FELLOWSHIP SPONSOR at \$5,000

Listed in Event Related Print Material • Full Page Color Ad in Conference Guide • Prime Placement in College Fair • Listing in Annual Report

MID-TERM SPONSOR at \$2,500

Listed in Event Related Print Material • Half Page Color Ad in Conference Guide • Placement in College Fair • Listing in Annual Report

FRESHMAN SPONSOR at \$1,500

Listed in Event Related Print Material • Placement in College Fair • Listing in Annual Report

Sponsorship Deadline: July 28, 2017

SPONSOR AGREEMENT FORM

Yes, count me in! I want to sponsor all indicated events at the levels checked below

Please contact me to discuss additional program support opportunities

Minority Achievers Awards and Scholarship Gala, March 23, 2017

Sponsorship Deadline: March 3, 2017

Title Sponsor - \$25,000

Gold/Phi Beta Kappa Sponsor - \$12,500

Signature/Summa Cum Laude Sponsor - \$5,000

Associate/Magna Cum Laude Sponsor - \$2,500

Patron/Cum Laude Sponsor - \$1,500

CLD/3'D Trophy Golf Outing, May 19, 2017

Sponsorship Deadline: May 5, 2017

Signature Sponsor - \$5,000

Eagle Sponsor - \$2,500

Birdie Sponsor - \$1,500

Hole Sponsor - \$300

Foursome - \$400

Individual - \$125

College Prep Conference & College Fair, August 26, 2017

Sponsorship Deadline: July 28, 2017

Title Sponsor - \$25,000

Dean's List Sponsor - \$10,000

Fellowship Sponsor - \$5,000

Mid-Term Sponsor - \$2,500

Freshman Sponsor - \$1,500

College Fair Exhibitor Only - \$150

I am unable to sponsor, but would like to make a contribution in the amount of \$_____.

Date:		
Payment Enclosed	Please Invoice	Call Gail Bradford at 317-923-8111 x204 for Credit Cards
Company or Institution Name:		
Sponsorship Contact:		Title:
Address:		City/State/Zip:
Phone:		Email:
Secondary Contact:		Title:
Phone:		Email:
Approved by:		Title:

Please complete and return to: Gail Bradford, CPA

317-923-8111 x204 gbradford@cldinc.org

CLD, 2425 Dr. MLK Street, Indianapolis, IN 46208

For questions regarding sponsorships, contact:

Terry Kenny 317-923-8111 x215 tkenny@cldinc.org

Ron Brown 317-923-8111 x201 rbrown@cldinc.org

CLD is a 501 (c)(3) non-profit charity. Contributions are tax-deductible as allowed by IRS regulations. Visit www.cldinc.org.