



**CENTER FOR LEADERSHIP DEVELOPMENT
2018 SPONSORSHIP OPPORTUNITIES**

From the President

DEAR FRIEND,

You are invited to participate with us in a vital mission: to advance minority youth as future scholars, professionals and community leaders. We ask you to partner with us during 2018 to provide these under-served young people with inspiration, nurturing and instruction in our Five Principles for Success: Character Development, Educational Excellence, Leadership Effectiveness, Community Service and Career Achievement.

With the valuable support of our sponsors, we can continue to offer, as we have over the past 40 years, experiences that encourage college and career success. Our values-based programs include after school and Saturday programs, workshops, academic and family counseling and tutoring services, all at little or no cost to those served.

Please review the opportunities enclosed, and consider how you might come alongside the Center for Leadership Development in our mutual efforts to prepare minority youth for the highest level of achievement.

Yours for the development of youth,



Dennis E. Bland, Esq.

WHY SUPPORT CLD?

For 40 years, the Center for Leadership Development (CLD) has served as a beacon of college and career readiness for families in Indianapolis. Our mission is to foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment. Our vision is to establish CLD as one of the most preeminent centers in the nation for inspiring the highest character and leadership skills, and the highest academic, college and career achievement in African American youth.

CLD's Principles for Success are the core values which we believe are fundamental to developing youth and preparing them for life long success: **Character Development, Educational Excellence, Leadership Effectiveness, Community Service and Career Achievement.**

CLD delivers values-based program experiences, academic and family counseling, tutoring and classroom leadership by college-educated professionals and college readiness workshops at low or no cost to students, parents and guardians and adult learners. This holistic approach distinguishes CLD from other youth serving organizations.



MINORITY ACHIEVERS AWARDS & SCHOLARSHIP GALA

The 38th Annual Minority Achievers Awards & Scholarship Gala pays tribute to the city's top minority leaders and achievers who have performed outstanding service in their profession and for the community. At this signature fundraising event, local corporations, organizations and educational institutions realize the opportunity to honor talented minority men and women who demonstrate excellence.

MARCH 22, 2018 @ INDIANA CONVENTION CENTER

TITLE SPONSOR: \$25,000

Event is promoted as "38th Annual Minority Achievers Awards & Scholarship Gala" presented by "Title Sponsor" • Right of first refusal in 2019 • Opportunity for representative to present a top award • On-stage speaking opportunity for representative • Logo featured on select correspondence • Logo included on event related press releases • Special laser logo in ballroom • Signage (with logo) behind center stage • Exhibit opportunity in main event hallway • Acknowledgement in annual report • Organization title and logo on event website with hyperlink to organizational page • Organization profile in program • Electronic acknowledgement with logo during reception • Complimentary seating for 20 guests

PHI BETA KAPPA: \$12,500

Logo featured on select correspondence • Listed in event related press releases • Special laser logo in ballroom • Signage (with logo) behind center stage • Exhibit opportunity in main event hallway • Acknowledgement in annual report • Organization title and logo on event website with hyperlink to organizational page • Logo in program • Electronic acknowledgement with logo during reception • Complimentary seating for 20 guests

SUMMA CUM LAUDE: \$7,500

Signage (with logo) behind center stage • Exhibit opportunity in main event hallway • Acknowledgement in annual report • Listed on event website with hyperlink to organizational page • Logo in program • Listed in electronic acknowledgement during reception • Complimentary seating for 10 guests

MAGNA CUM LAUDE: \$5,000

Exhibit opportunity in main event hallway • Acknowledgement in annual report • Listed on event website with hyperlink to organizational page • Listed in program • Listed in electronic acknowledgement during reception • Complimentary seating for 10 guests

CUM LAUDE: \$2,500

Listed in program • Listed in electronic acknowledgement during reception • Complimentary seating for 10 guests





CLD/3'D TROPHY GOLF OUTING

The 13th Annual CLD Golf Outing is a great way to get out of the office, practice your swing and putts and support the CLD mission.

MAY 18, 2018 @ COFFIN GOLF CLUB

SIGNATURE SPONSOR: \$5,000

Four foursome entries (16 players) • Prominent banner • Four hole signs • Lunch • Dinner • Recognition during award presentation

EAGLE SPONSOR: \$2,500

Three foursome entries (12 players) • Prominent banner • Two hole signs • Lunch • Dinner • Recognition during award presentation

BIRDIE SPONSOR: \$1,500

Two foursome entries (8 players) • Prominent banner • Two hole signs • Lunch • Dinner • Recognition during award presentation

HOLE SPONSOR: \$500

Hole signage

FOURSOME: \$400

INDIVIDUAL PLAYER: \$125

GOLF OUTING	SIGNATURE	EAGLE	BIRDIE	HOLE	FOURSOME
LEVELS	\$5,000	\$2,500	\$1,500	\$500	\$400
Recognition during award presentations	X	X			
Lunch and Dinner	X	X	X		x
Prominent banner display	X	X	X		
Hole signs	4	3	2	1	
Foursome entries	4 (16 Players)	3 (12 Players)	2 (8 Players)		1 (4 Players)



COLLEGE PREP CONFERENCE & COLLEGE FAIR

In response to the alarming educational failure rate of African American students in both high school and college, CLD created the College Prep Conference & College Fair. In it's 11th year, this inspiring event will continue to expose students and parents to the many opportunities which a college education brings.

AUGUST 18, 2018 @ INDIANA CONVENTION CENTER

TITLE SPONSOR: \$25,000

Event is promoted as "11th Annual College Prep Conference & College Fair" presented by "Title Sponsor" • Right of first refusal in 2019 • Opportunity for representative to introduce keynote speaker • On-stage speaking opportunity for representative • Logo featured on select correspondence • Logo included on event related press releases • Special laser logo in ballroom • Signage (with logo) behind center stage • Complimentary admission to luncheon • Electronic acknowledgement with logo during luncheon • Organization title and logo on event website with hyperlink to organizational page • Prime location in college fair • Acknowledgement in annual report • Profile and inside front cover ad of program book

LUNCHEON SPONSOR: \$15,000*

Logo featured on select correspondence • Logo included on event related press releases • Special laser logo in ballroom • Complimentary admission to luncheon • Prime location in college fair • Acknowledgement in annual report • Organization profile and ½ ad on conference schedule in program book • Electronic acknowledgement with logo during luncheon • Organization title and logo on event website with hyperlink to organizational page

SESSIONS SPONSOR: \$15,000*

Logo featured on select correspondence • Logo included on event related press releases • Logo on sessions collateral and signage • Complimentary admission to luncheon • Prime location in college fair • Acknowledgement in annual report • Full page ad in program book • Electronic acknowledgement with logo during luncheon • Organization title and logo on event website with hyperlink to organizational page

COLLEGE FAIR SPONSOR: \$15,000*

Logo featured on select correspondence • Logo included on event related press releases • Logo on college fair signage • Complimentary admission to luncheon • Double space and prime location in college fair • Acknowledgement in annual report • Full page ad in program book • Letter on back of college fair map • Electronic acknowledgement with logo during luncheon • Organization title and logo on event website with hyperlink to organizational page

DEAN'S LIST SPONSOR: \$10,000

Listed in event related press releases • Special laser logo in ballroom • Signage (with logo) behind center stage • Complimentary admission to luncheon • Electronic acknowledgement with logo during luncheon • Organization title and logo on event website with hyperlink to organizational page • Prime location in college fair • Acknowledgement in annual report • Full page ad in program book

FELLOWSHIP SPONSOR: \$7,500

Listed in event related press releases • Special laser logo in ballroom • Signage (with logo) behind center stage • Complimentary admission to luncheon • Electronic acknowledgement during luncheon • Listed on event website with hyperlink to organizational page • Location in college fair • Acknowledgement in annual report • 1/2 page ad in program book

MID-TERM SPONSOR: \$5,000

Electronic acknowledgement during luncheon • Listed on event website with hyperlink to organizational page • Location in college fair • Acknowledgement in annual report • 1/4 page ad in program book

FRESHMAN SPONSOR: \$2,500

Location in college fair • Acknowledgement in annual report • Listed in program book

*denotes exclusive rights

MINORITY ACHIEVERS AWARDS AND SCHOLARSHIP GALA		TITLE	PHI BETA KAPPA	SUMMA CUM LAUDE	MAGNA CUM LAUDE	CUM LAUDE
LEVELS		\$25,000	\$12,500	\$7,500	\$5,000	\$2,500
Event is promoted as "38th Annual Minority Achievers Awards & Scholarship Gala", presented by "Title Sponsor"; Right of first refusal for 2019		X				
Opportunity for representative to present a top award		X				
On-stage speaking opportunity at event		X				
Logo featured on select correspondence		X	X			
Inclusion in event related press releases		Logo	Listed			
Special laser logo in ballroom		X	X			
Logo behind center stage		Large	Medium	Small		
Exhibit opportunity in main event hallway		X	X	X	X	
Acknowledgement in annual report		X	X	X	X	
Organization title on event website with hyperlink to organizational page		Logo	Logo	Listed	Listed	
Recognition in program as a sponsor		Organization profile	Logo	Logo	Listed	Listed
Electronic acknowledgement during the event		Logo	Logo	Listed	Listed	Listed
Complimentary seating		20 Guests	20 Guests	10 Guests	10 Guests	10 Guests

COLLEGE PREP CONFERENCE AND COLLEGE FAIR		TITLE	DEAN'S LIST	FELLOWSHIP	MID-TERM	FRESHMAN
LEVELS		\$25,000	\$10,000	\$7,500	\$5,000	\$2,500
Event is promoted as "11th Annual College Prep Conference & College Fair", presented by "Title Sponsor"; Right of first refusal for 2019		X				
Company representative to introduce keynote speaker		X				
On-stage speaking opportunity at event		X				
Logo featured on mail and electronic invitations		X				
Inclusion in event related press releases		Logo	Listed	Listed		
Prominent organization display of logo		Large	Medium	Small		
Complimentary admission to luncheon		Optional	Optional	Optional		
Visual acknowledgement during the event		Logo	Logo	Listed	Listed	
Organization title on event website with hyperlink to organizational page		Logo	Logo	Listed	Listed	
Exhibit opportunity in college fair		Prime	Prime	X	X	X
Acknowledgement in annual report		X	X	X	X	X
Recognition in program as a sponsor		Organization profile and inside front cover ad	Full Page	1/2 Page	1/4 Page	Listed

PRESENTING SPONSORS FOR COLLEGE PREP CONFERENCE		LUNCHEON	SESSIONS	COLLEGE FAIR
LEVELS		\$15,000	\$15,000	\$15,000
Logo featured on mail and electronic invitations		X	X	X
Inclusion in event related press releases		Logo	Logo	Logo
Prominent display of organization logo		Large, in Lunch	Large, near Sessions	Large, outside Fair
Complimentary admission to luncheon		Optional	Optional	Optional
Exhibit opportunity in college fair		Prime	Prime	Prime, x2
Acknowledgement in annual report		X	X	X
Recognition in program as a sponsor		Organization profile, 1/2 page ad on schedule	Full Page, Logo on Sessions Collateral	Full Page, Letter on Fair Map
Electronic acknowledgement during the event		Logo	Logo	Logo
Organization title on event website with hyperlink to organizational page		Logo	Logo	Logo

SPONSOR AGREEMENT FORM

Minority Achievers Awards and Scholarship Gala, Thursday, March 22, 2018

Sponsorship Deadline: March 2, 2018

- ☐ Title Sponsor - \$25,000
- ☐ Phi Beta Kappa Sponsor - \$12,500
- ☐ Summa Cum Laude Sponsor - \$7,500
- ☐ Magna Cum Laude Sponsor - \$5,000
- ☐ Cum Laude Sponsor - \$2,500

CLD/3'D Trophy Golf Outing, Friday, May 18, 2018

Sponsorship Deadline: May 4, 2018

- | | |
|--|---|
| <input type="checkbox"/> Signature Sponsor - \$5,000 | <input type="checkbox"/> Hole Sponsor - \$500 |
| <input type="checkbox"/> Eagle Sponsor - \$2,500 | <input type="checkbox"/> Foursome - \$400 |
| <input type="checkbox"/> Birdie Sponsor - \$1,500 | <input type="checkbox"/> Individual - \$125 |

College Prep Conference & College Fair, Saturday, August 18, 2018

Sponsorship Deadline: July 20, 2018

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor - \$25,000 | <input type="checkbox"/> Fellowship Sponsor - \$7,500 |
| <input type="checkbox"/> Luncheon Sponsor - \$15,000 | <input type="checkbox"/> Mid-Term Sponsor - \$5,000 |
| <input type="checkbox"/> Sessions Sponsor - \$15,000 | <input type="checkbox"/> Freshman Sponsor - \$2,500 |
| <input type="checkbox"/> College Fair Sponsor - \$15,000 | |
| <input type="checkbox"/> Dean's List Sponsor - \$10,000 | <input type="checkbox"/> College Fair Exhibitor Only - \$150 |

☐ I am unable to sponsor, but would like to make a contribution in the amount of \$_____.

Date:	
<input type="checkbox"/> Payment Enclosed <input type="checkbox"/> Please Invoice <input type="checkbox"/> Call Gail Bradford at 317-923-8111 x204 for Credit Card Payments	
Organization Name:	
Sponsorship Contact:	Title:
Address:	City/State/Zip:
Phone:	Email:
Secondary Contact:	Title:
Phone:	Email:
Approved by:	Title:

Please complete and return to: Gail Bradford, CPA

317-923-8111 x204 gbradford@cldinc.org

CLD, 2425 Dr. MLK Street, Indianapolis, IN 46208

For questions regarding sponsorships, contact:

Kelsey Taylor 317-923-8111 x305 ktaylor@cldinc.org

Ron Brown 317-923-8111 x201 rbrown@cldinc.org



CENTER FOR
LEADERSHIP
DEVELOPMENT

The mission of the Center for Leadership Development is to foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment.