FOR IMMEDIATE RELEASE



Center for Leadership Development (CLD)/College Prep Institute's 12TH ANNUAL CLD COLLEGE PREP CONFERENCE & COLLEGE FAIR

presented by Title Sponsor Strada Education Network



INDIANAPOLIS–On Saturday, September 7, 2019 **over 1,500 students in grades 8-12, parents, and mentors from across the Midwest** will have an exciting opportunity to attend the **12**th **Annual CLD College Prep Conference and College Fair** at the Indiana Convention Center, Sagamore Ballroom (100 S. Capitol Ave., Indianapolis, IN 46225). At this full day interactive conference, participants will learn what it takes to prepare for college, gain admission with scholarships or financial aid, persist, and graduate with a valuable degree. In personalized sessions, facilitated by experts from K-12, post-secondary education, and the NCAA, students and families will leave empowered with answers and the knowledge to take the next steps toward educational attainment. Event details below:

What: 12th Annual CLD College Prep Conference and College Fair (#CPCBlueprint)

Why: In an effort to address the alarming statistics regarding African American college preparation and completion rates, CLD along with college, university, and community partners created the CLD College Prep Conference & College Fair to expose many more African American students, residing in Indiana, and their parents to the idea of college as an available option and to the many opportunities that a college education affords. Information and interactive breakout sessions presented by subject matter experts include **How to Pick Your Heart School: Choosing Your College, Competitive Edge to Earning Scholarship Money, Selecting a College Major** and **How to Test Your Best.**

This conference will provide resources for youth and parents to help change behavior and values while guiding them to a self-directed path that will help them achieve in high school, enroll in and graduate from college, and gain employment in their career choice.

Who should attend: Any rising 8th – 12th grade student and their parent(s) or legal guardians are encouraged to RSVP and attend. Cost is \$15 per registrant or \$10 each for groups of 10. Group leaders (those responsible for a group of 10 or more students and who belong to a registered organization) with the most participants in attendance will win a pair of Southwest Airlines tickets; register TODAY!

Tickets here: <u>https://collegeprepconference2019.eventbrite.com</u>

When: Saturday, September 7, 2019 from 8:00AM to 4:30PM (College Fair 2:30PM to 4:30PM)

Where: Indiana Convention Center, Sagamore Ballroom - 100 S Capitol Ave, Indianapolis, IN 46225

This day-long educational experience requires a PAID REGISTRATION. No walk-ins accepted.

The conference includes a continental breakfast, banquet lunch with an inspiring keynote address by David Gibson (Inspirational Speaker and High Performance Coach, Elevation is a Must LLC), grade appropriate interactive sessions led by subject matter experts and ends with a College Fair featuring over 60 of the nation's greatest resources in higher education, colleges and universities.

The Center for Leadership Development is immeasurably grateful to **Strada Education Network** for their continued support as the 2019 Title Sponsor, to **Lumina Foundation** for their support as the 2019 Luncheon Sponsor and to **Ivy Tech Community College** for their renewed support and for serving as the 2019 College Fair Sponsor.



COLLEGE PREP CONFERENCE & COLLEGE FAIR PSA CAN BE VIEWED HERE:

https://www.youtube.com/watch?v=zZHMhl_gTjs

Support for the 12th Annual CLD College Prep Conference and College Fair is graciously provided by: Eastern Star Church, IUPUI, Ivy Tech Community College, Lumina Foundation, Marion County Health Department and Strada Education Network







About Center for Leadership Development

CLD is a non-profit organization with the mission to foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment. CLD inspires and develops Central Indiana youth to realize their highest human potential so they are empowered to live rich, purposeful lives and make meaningful contributions to their families and to our community.

We're Social! Follow us on Twitter @CLDincorg. Find us on Facebook @CLDinc. Join us on Instagram @CLDIndy.

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