



**CENTER FOR
LEADERSHIP
DEVELOPMENT**

Empowering Youth / Strengthening Community

Solutions to Educational Achievement

2010 Annual Program Report





2010: A YEAR OF GROWTH

A Letter from the President and Chairman of CLD

Dear CLD supporter,

Excitement and action abound within the inspiring Lilly CLD Achievement Center! Any community member interested in seeing answers and solutions to the many challenges facing our youth ought to visit the Center for Leadership Development. CLD is focused on solutions! For the past thirty-three years, CLD has been actively engaged in providing Central Indiana youth with a rich, dynamic, and life-changing learning experience which inspires real success. As a result of CLD's abiding commitment to offering programs of the highest quality and impact, CLD participants are believing, learning, studying, growing, excelling, achieving and leading. With your support, CLD youth are graduating from high school, graduating from college, thriving in many varied careers, and giving back to our community. Last year, the number of youth and parents participating in CLD increased from 2,037 to 2,519, a 24 percent increase in participation in just one year.

CLD remains mission focused and continues to pursue the goals outlined in our four-part strategic plan:

- Enrichment—Building youth programs exceptionally rich in content and impact
- Engagement—Expanding relationships with key community stakeholders
- Awareness—Establishing broader awareness of CLD and its immense contributions and impact
- Advancement—Increasing funding to expose more youth to the answers CLD delivers

As a result of our intense strategic focus, CLD programs continue to grow in substance and quality; our partnerships with corporations, higher education institutions and other stakeholders are expanding; more youth and key publics are starting to learn about CLD and the many benefits it offers youth and community; and donor support of our mission is increasing. We must continue to garner financial support so that we can continuously serve Central Indiana youth and families who sorely need the sound effective instruction, mentoring, and answers CLD delivers.

In an area of focus vital to the health and success of our entire community, CLD is making a difference. Last year, CLD's sixteen higher education partners awarded scholarships to "CLD Scholars" totaling over \$1 million. Moreover, with the launching of the CLD College Prep Institute, our community will see many more youth who are college ready. CLD is helping our community move the needle in motivating African American youth to value their lives, value an education and graduate from high school and college. More than merely passively lamenting the problems facing our youth and our community, CLD is actively engaged in the crucial business of nurturing and building a strong pipeline of youth who are prepared and successful. If you would like to learn more about CLD, we welcome your participation.

CLD is making tremendous strides in advancing its important mission of strengthening the character and educational attainment of Central Indiana African American youth. On behalf of the many Central Indiana youth who benefit from the solutions CLD is committed to delivering, we thank you for supporting the Center for Leadership Development.



Dennis E. Bland, Esq.
President, Center for
Leadership Development



Robert L. Bowen, P.E.
Founder & Chairman,
Bowen Engineering
Corporation
Chairman, CLD Board of
Directors


The Establishment of CLD

During the mid 1970's, Indianapolis community leaders identified several reasons why African American youth were failing to achieve, or even aspire to achieve academic, college or career success. The problems they identified included lack of exposure to available career opportunities, the lack of awareness of the demands, expectations, and preparation required to excel, and the absence of minority professionals, role models and mentors who could provide guidance.

In response to this research and the needs it revealed, CLD was established in 1977 with the mission of empowering minority youth to see their potential and take action to fulfill their goals.

CLD's students can achieve their aspirations by following CLD's five Principles for Success. Throughout all of CLD's programs, students are taught these principles:

- Character Development
- Educational Excellence
- Leadership Effectiveness
- Community Service
- Career Achievement



CLD strives to
equip students
to become
college
graduates

Educational Stakeholders

A strong measure of our success is found in the diversity of the students we serve and the outcomes of their achievement. Over the past year, CLD has increased the number of students we serve as well as the number of schools we support throughout the Indianapolis Metropolitan area. In 2010, CLD enriched the lives of over 2500 students from over 250 public and private educational institutions.

CLD has a continuous commitment to not only build upon the capacity of our relationship with our educational stakeholders but to more importantly deepen our impact as we align our programs with their educational outcomes. One example can be found in our partnership with Indianapolis Public Schools (IPS). Our partnership with IPS speaks to an intentional commitment of achieving the same educational outcomes. CLD strives to effectively equip students to become college graduates and IPS uses programs such as Self-Discovery/Career Exploration Project (SD/CE) to support their goals as well.

Together, we realize education and personal development are not independent of each other. Therefore, IPS provides weekly bus transportation for all students participating in the SD/CE program and sometimes funds are provided for student program fees. In addition, counselors, teachers and administrators consistently make sure all program information is provided to all students in the appropriate grade levels and a concerted effort is made to recruit students each year.

CLD also continues to develop strong partnerships with diverse schools and organizations throughout the community. Partnerships include the Metropolitan School District of Pike Township, Greater Indianapolis Chamber of Commerce (Common Goal), Upward Bound, Indianapolis Housing Authority, Schools on Wheels, Mary Riggs Neighborhood Center and United Way of Central Indiana/Educational Success Program (ESP). Together they have provided almost \$5,000 of funding towards student participation in CLD programs or other initiatives which support our efforts to elevate student success.

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independent
of each other



Character Development

Jr. Self Discovery

“Understanding Who I Am” is one of the lessons that begins the 8 week journey for Jr. Self Discovery participants in grades 4th-6th. Young people are now facing more challenges than ever before. Jr. Self Discovery provides each participant the blueprint for addressing these challenges. Established in 2007, Jr. Self Discovery continues CLD’s tradition of empowering youth with the principles of success: Character Development, Educational Excellence, Leadership Effectiveness, Community Service, and Career Achievement. This program takes the participants on a journey that will lead them to success through interaction with their peers and facilitators.



Precious Miss

Self-esteem in young women is crucial to their personal development as well as their academic and career success. Precious Miss helps girls in the 6th-8th grade grasp a better understanding of themselves and their value as individuals. Participants explore friendships and relationships, development of a positive body image, recognizing and maintaining good character and the overall impact of devaluing their self-worth. They are directed to practice the skills they need to interact positively with peers and adults in achieving their goals while continuously developing into valued and honorable women.

Project MR.

Established in 1991 for the purpose of impacting and educating adolescent African American males in grades 7-10 this program helps participants develop healthy life choices, increase social skills, and enhance self-esteem. Leading the way is an impressive group of local professional African American male facilitators. Project MR. guides youth towards accepting their individual responsibilities and prepares them for success in school and in the community. Upon completion of this 6 week program participants understand what it takes to be a RESPONSIBLE MALE and believe in the statement “I am Important.”

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College Prep Programs

Imani Book Club

Reading is FUN! Established in 2004, Imani Book Club is a 6 week program for students in 6th-12th grades that encourages literacy improvement through summer reading. Imani Book Club furthers the CLD emphasis on educational excellence and demonstrates the relationship between effective reading skills and educational attainment. It is a fact that students who read for fun have a higher reading proficiency rate than students who do not read for fun. Imani Book Club is committed to help reduce the number of African American students who read below their grade level.

Success Prep

How different is high school from middle school? What does it take to have a successful and rewarding high school experience today? Success Prep is a high school readiness program intended to give entering freshmen the opportunity to have a “fresh start.” Students and parents gain beneficial information regarding the academic, behavioral and social expectations of a successful high school student. With post secondary education as the goal, students learn the importance of their grade point average, developing solid study habits, seeking the support of guidance counselors, addressing the issues of peer pressure and ultimately preventing adverse actions which impact their path to achievement.

Self-Discovery/Career Exploration Project

Who am I? Where am I going? How do I get there? In 2010, our flagship program, Self-Discovery/Career Exploration Project (SD/CE), graduated over 400 students adding to the list of 10,000 CLD Alumni. As a result of this intensive 13 week curriculum based program, students gain insight into personal, educational and career goals that impact their ability to become leaders. Through a series of discussions, activities and presentations, students learn how to overcome barriers, gain knowledge and competence in leadership and develop effective communication skills. As a result of their SD/CE experience, students identify the tools and resources needed to go to college and obtain successful careers.

College Prep Institute – Resource Center

Approximately fifty percent of Indiana college students complete college in six years, with approximately twenty-nine percent completing college in four years. Being admitted into college is important and a tremendous accomplishment. However, CLD realizes that while college admittance is important, it is even more important to understand what it takes to stay in college and ultimately graduate from college.

Students
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CLD believes participation in the College Prep Institute is vital to collegiate success

In 2010, CLD opened its College Prep Institute (CPI) to serve as a resource center for CLD students and parents. The center assists student and parents as they navigate their way through the college admission, scholarship/financial aid, and career search process. Students and parents have the opportunity to take advantage of our 30 terminal computer lab, resource area that displays brochures and applications of colleges/universities throughout the state, as well as have the opportunity for one-on-one counseling if needed. This area has been created to serve as additional support beyond the high school guidance counselor walls. A resource for students, it also serves parents, especially those whose work schedules do not allow time to stop by the high school for assistance.

“The skills I learned at CLD helped get me where I am right now by reminding me that perseverance and hard work will eventually pay off. I have learned to work to my best ability and to keep trying even when things seem to get difficult.” ~ Kayla Hill, sophomore attending DePauw University, CLD Scholar class of 2009.

College Prep Institute – Program

The purpose of the College Prep Institute is to educate both youth participants and their parents/guardians concerning what it takes to be successful in college. This is accomplished by providing instruction and interactive activities in the following areas:

1. Admissions
2. Matriculation/Persistence
3. Graduation

CLD believes the participation of the parent(s) and child(ren) in the College Prep Institute is a vital component to collegiate success. While the parent/guardians meet in a separate room than their child, each group is involved in thought-provoking discussions and team-building exercises. The parent sessions focus on the role they play in providing support to their child in entering into and graduating from college, while the youth participant’s sessions focus on achievement in college.

College Prep Institute - Youth Curriculum Topics

- Session One: Why Go to College: How to Gain Successful Admission
- Session Two: Which College is for Me: How Do I Apply for Admission?
- Session Three: The Successful College Matriculation Experience: More Than Just Being Admitted
- Session Four: Beyond Admission: Keys to Successful Matriculation through College
- Session Five: Completing the Race: Overcoming Obstacles to Graduation
- Session Six: The CLD Factor: College Graduation From Start to Finish
- Session Seven: Successfully Identifying and Managing (Overcoming) Obstacles to Graduation
- Session Eight: Reality Check: The College Visit and Putting it All Together

College Prep Institute - Parent Curriculum Topics

- Session One: Why Go to College and How to Gain Successful Admission
- Session Two: The Successful College Matriculation Experience: More Than Just Being Admitted
- Session Three: Completing the Race: Overcoming Obstacles to Graduation
- Session Four: Reality Check: The College Visit and Putting it All Together

Butler University served as our gracious host for our campus visit. This visit provided students and parents the opportunity to learn more about Butler and have everything they learned in College Prep reinforced by college administrators, current college students, and parents of current college students. As a part of our Overcoming Obstacles session, a panel of seven African-American professionals spoke with CLD students regarding some of the obstacles they faced in college as well as graduate school. Through their words of encouragement, students can hopefully avoid obstacles that can prevent college graduation.

SAT Prep

SAT Prep provides instruction on techniques for effectively taking tests and interpreting and answering questions to move towards improving participants overall performance on this standardized instrument. The guided-study format instructs participants towards mastery of SAT specific test strategies in math, critical reading and writing. SAT Prep 2010 provided a record number of 145 students the techniques and skills to help improve their overall performance on the SAT. New this year: CLD opened the enrollment to non-Self Discovery graduates. The program is open or available to any sophomore, junior, or senior currently enrolled in high school.

College Prep Conference & College Fair

The purpose of the College Prep Conference & College Fair is to provide a hands-on, informative, educational, interactive, holistic experience that clearly defines the steps for academic achievement in high school and college. This one-day conference serves as a unique opportunity for both students and parents, preparing them to effectively present themselves in a manner worthy of college admission.

In 2010, CLD's College Prep Conference discussed such topics as: Creating a Standout Application, Financing a College Education, Introduction to College, and Steps to Success. The conference also presented a student panel comprised of current college students from schools throughout the state of Indiana to discuss "The Truth about the College Scene." Over 400 participants attended this year's College Prep Conference, which is the highest number of registrants since CPC began. In addition, there were over 25 colleges/universities that participated in the college fair at the conclusion of the conference. Some of our special guests include Congressman Andre Carson and Dr. Tony Bennett, Superintendent for Public Instruction, both of whom gave opening remarks.

Over 400
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College Prep
Conference



CLD Scholars

In 2010, CLD's scholarship partners awarded over \$1.1 million in scholarships to CLD Scholars. CLD's scholarship partners range from public to private, community colleges to four year institutions throughout the state of Indiana. Students that have successfully completed Self-Discovery/Career Exploration and College Prep are eligible for the CLD Scholarships.



In 2010, CLD's scholarship partners awarded over \$1.1 million in scholarships to CLD Scholars

2010 CLD Scholarship Partners

Ball State University
Butler University
DePauw University
Franklin College
Hanover College
Indiana State University
Indiana University
Indiana Wesleyan University
IUPUI
Ivy Tech Community College
Manchester College
Marian University
Purdue University
University of Indianapolis
Vincennes University
Wabash College

We were fortunate to welcome Indiana Wesleyan University and Vincennes University during the 2010 year.

CLD Scholars are not only active members of the CLD community but make themselves known throughout their respective campus communities, becoming involved and often times taking campus leadership roles. "Being a CLD Scholar means that you are a strong representative of what the organization stands for, 'character development, educational excellence, leadership effectiveness, community service, and career achievement.' Being a part of CLD has been an extraordinary asset in my life, and because of all the programs I went through during my middle school and high school experience, I believe I was well prepared to enter into the college experience," shared Lauren Rascoe, a freshman attending University of Indianapolis and a 2010 CLD Scholar.

2010 Scholarship Recipients

Ball State University - Christopher Baker & Rachel Hardy
Butler University - Brittany Moore
DePauw University - Kayla Watts & Leslie Fuqua
Franklin College - Brittany Moore (decided to attend Butler University)
Indiana State University - Rachel Rhyant & Channing Reed
Indiana University - Rachel Fuller
IUPUI - Darren Cole
Ivy Tech Community College - Sherita Robinson & Caneisha Hall
Manchester College - Joseph Myers
Marian University - Lars Rascoe IV
Purdue University - Ana Mitchell
University of Indianapolis - Lauren Rascoe & Audrianna Whiteside

Career Success Initiatives

Business Orientation Project (BOP)

In partnership with IUPUI's Kelley School of Business, BOP is a program for students in grades 10-12 who have successfully completed the Self Discovery/Career Exploration Project. Established in 1987 as a means of providing students the opportunity to explore business related careers and ventures, BOP is an 11 week program that meets on Saturday mornings in January-March. BOP provides participants real-world perspective from area business professionals with each session full of valuable information.

Rawls Scholars Medicine Initiative

CLD and Wishard Health Services are proud to be partners in the Rawls Scholars Medicine Initiative. This unique experience provides participants with the opportunity to closely interact with medical professionals and medical students to gain firsthand knowledge of attaining their career goals in medicine. Participants tour Wishard Hospital, shadow the trauma services staff and get an insider's look at the Indiana University School of Medicine.

3rd Annual Praxair Youth Employment Summit

Praxair presented its 3rd Annual Youth Employment Summit in conjunction with Center for Leadership Development and the Indianapolis chapter of the National Black MBA Association's Leaders of Tomorrow program, for minority students in grades 10-12 at their headquarters in Indianapolis. CLD students represented 21 schools (2 charter schools, 4 Indianapolis Public Schools, 4 private schools, and 11 township schools).

Mr. Zena Galloway, Global Vice President of Human Resources for Praxair, along with the Praxair diversity team delivered an outstanding program emphasizing "Your Brand," "Your Look," and "Your Show" teaching students skills beneficial to college preparation and career achievement.

Meisha Stone, a CLD Self-Discovery/Career Exploration Project student, received the top award of "Excellence in Education/Career Achievement Award" for overall outstanding performance. The award included \$500 for educational expenses. Ms. Stone plans to use the award for books when she goes to college. She is a senior at Lawrence Central High School.

CLD students Matthew Stubbs, home schooled, Dasia Harris, Pike High School and Alanna Taylor, Herron High School, also received awards for their performance along with Whitney Baird of Leaders of Tomorrow.

In the past three years, Praxair has awarded more than \$1,800 in cash and prizes to assist students with costs associated with text books, supplies, college application fees, home computers and software, interview clothes, and personal development. Praxair Surface Technologies is a leading global supplier of ceramic and metallic coatings that protect critical metal components from a variety of environmental conditions.

BOP provides participants real-world perspective from area business professionals



5th Annual Lilly and CLD Corporate Youth Summit

“Explore New Dreams...and Soar to Great Heights” was the theme of the 5th Annual Lilly and CLD Corporate and Youth Summit. Annually, Lilly’s diversity team and CLD staff invest their time in development of this program to engage students and parents of CLD and the African American community.



The Summit
focused on
what it takes
to compete
in a rapidly
changing
global
environment

This year, the Summit focused on what it takes to compete and survive in a rapidly changing global environment. Students and parents learned how to succeed in corporate America as they networked with African American executives in their environment of success.

Students were treated to four exciting, interactive, hands-on sessions: Global Competitiveness, Brave and Courageous: How to Challenge the Situation and Take Smart Risks, and Understanding What Makes You Tick to Achieve Success. You as the CEO: Potential Tips for Getting a Seat at the Corporate Table was facilitated in the Lilly boardroom by Mr. Derica Rice, Executive Vice President of Global Services and Chief Financial Office of Eli Lilly and Company.

Parents spent the day learning about the impact of global competition and were challenged through three powerful informative and self-exploration sessions to develop a plan to assist their child in reaching his/her full potential to compete in a global environment. The plan included identifying and establishing family values represented in a family crest to be shared with their children. To capture this information, parents received Power Parenting Journals.

The Lilly and CLD Corporate Youth Summit is hosted at the Lilly Corporate Center in downtown Indianapolis. In 2006, the Summit was created to expose African American youth and their parents to African-American executives, business opportunities, intricacies of corporate socialization, and provide a memorable networking opportunity. Since 2006, 800 students and parents have benefited from the program.

Role Model/Advisor Experience

In collaboration with African American community professionals and partners, CLD presents a program for youth and parents to explore the top careers of interest to CLD Self-Discovery/Career Exploration students.

Community leaders and partners volunteered their time to speak to youth and their parents on the educational requirements, work ethics, daily routine, personal successes and opportunities within their career.

In 2010, this program was hosted at Arlington Community High School in partnership with Indianapolis Public Schools.

Parents

Parents Chat

Parent involvement is the glue that helps bind students with success. Without a strong parent/guardian background students are required to be more self sufficient; a self sufficiency that may not allow the student an opportunity to tap into the resources available to help guide them through the process of becoming a responsible adult. CLD's Parents Chat program empowers parents and gives them opportunity to not only discuss topics such as sexuality, family influence, and financial literacy with their child (ren), but to discuss outside influences, peer pressure, and the "life of a teen."

These discussions were helpful to each of the parents as they provided different alternatives to handling a number of situations. The parents were given the opportunity to role play a discussion with their child (ren) about sexuality. In 2010, parents were provided an opportunity to interact and have dialogues with college representatives regarding the college admission process and insight on the financial aid process.

Program Alumni

CLD Alumni are held in the highest esteem because they have demonstrated the Five Principles for Success in graduating from the flagship Self-Discovery/Career Exploration Project. We appreciate their continued generosity in gifts of time as role models, facilitators and volunteers, and in stewardship as CLD contributors.

Parent
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success



Fundraisers

Youth Empowerment Walk

The purpose of the CLD Youth Empowerment Walk is to bring awareness to the personal development, educational, & college readiness programs that CLD offers Central Indiana's minority youth. It addresses the issues that plague our community; specifically those pertaining to our young people such as violence, alcohol/drug abuse, the increased high school dropout rate, teenage pregnancy, and childhood obesity.



The
"Pathway to
Achievement"
serves as a
permanent
"message
board" of hope,
motivation and
encouragement

In 2010, CLD added two new components to the walk. The first component was CLD's Free Community Health Fair. Nineteen local health agencies, including the Marion County Health Department, Julian Center, and The Damien Center, attended and provided free educational programs and health care screenings to the public. Some of the health care screenings that were available included: sickle cell, glucose/cholesterol, blood pressure, lead, STD, and HIV/AIDS testing.

The second new component added to the walk was the CLD Kid's Zone hosted by Radio Disney. The Kid's Zone included 3 bounce houses, 2 food vendors, and several mascots. The purpose of the Kid's Zone was to engage all attendees with a fun and interactive experience while stressing the importance of healthy eating habits and leading an overall healthy lifestyle. CLD would like to thank Indianapolis Mayor Greg Ballard, Indiana State Senator Greg Taylor, Former Marion County Sheriff Frank Anderson, and newly elected Marion County Sheriff John Layton, and all of the many individuals and organizations that attended and supported this year's CLD Youth Empowerment Walk.

Pathway to Achievement Brick Campaign

To demonstrate a spirited, community-wide show of support for our youth, CLD has invited individuals and other community members to purchase one or more commemorative bricks that will be added to CLD's "Pathway to Achievement" which is located at the entrance to the beautiful Lilly CLD Achievement Center. The Pathway to Achievement is a beautifully designed brick plaza that serves as a permanent "message board" of hope, motivation, and much needed encouragement to help our youth believe in themselves and achieve their goals.

By purchasing a brick, individuals as well as corporations not only have the opportunity to send their own personal inspirational message to the hundreds of youth who enter the doors of CLD; but your brick will also serve as a permanent visual statement that you are committed to seeing our youth achieve! CLD would like to thank some of our brick campaign supporters: Indianapolis Power & Light, Bowen Engineering Corporation, DePauw University, and the Nina Mason Pulliam Charitable Trust Foundation.

Program Facilitators

Sincerest thanks to our CLD volunteers. Your support enabled us to serve over 2,500 students and parents in 2010. Thank you for sharing your talent and time with us. You are the reason that we stand strong. We could not have done it without you.

Business Orientation Project

Russell Vertner
Holli Harrington
Denola Burton
Kenneth Riggins
Herschel Frierson
Delores Ryan
Andre Arnold
Keith Veal
Anthony Cawdron
Larry Smith

Project MR.

David Austin
Edward Brown
Phil Burton
James Dix
Steve Jefferson
LeRoy Lewis
David Mayes
David Oliver
Kenneth Riggins
Mike Schiele
Kent Smith
Keith Smitherman
Tim Thurman
Ron Walker

Imani Book Club

Cherie Anderson
Karina Anderson
Carlene Archie
Barbara Barnes
Taeven Barnes
Camela Bates-Cole
Danielle Cane
Demetria Davis
Stacia Gray
Kelli Hackett
Leslie Montgomery
Gaynelle Rodriguez

Rhyan Smith
Carlos Taylor

Jr. Self Discovery

Eric Askew
Terrell Bellamy
Lisa Bellamy
Tyrelle Collins
Sherry Curry
Christionna Griffin
Anthony Ferrell
Russell Harvey
Kristian Jackson
Tiffany Jarrett
Paul Levingson III
Bukola Olaosebikan

Self-Discovery/Career Exploration Program (SD/CE)

Lonzo Buggs
Bridgetta Bullock
Victor Bush
Stacia Gray
Beverli Griffiths
Jamoni Harper
Reggie Henderson
Jennine Hunter
Keyrun Merrill
Leslie Montgomery
Donita Montgomery
Keith Shanklin
Micah Smith
Janice Southall
Keith Veal

Precious Miss

Tracy Avery
Meaghan Banks
Erica Broadus
Morgan Clark
Amber Collins
Candace Crowder

Meredythe Hall
Danielle Hart
Charla Hayes
Ashley Hogan-Pina
Regina Majors
Lauren Mixon
AdePeju Oshodi
Lynada Peeples
Micah Smith
Deirdre Valentine
Chrystal Williams

Success Prep

Bernice Anthony
Claudia Gilliard-Assistant
Linda Bingham
Candis Cruz
Rod Cruz
Melissa Jones
Charles Mamon, Jr.
Leslie Mamon
Ashley Mills
Donita Montgomery
Dominic Paicley
Micheal Orr
Abioye Oshodi * student facilitator
Adrienne Ross *student facilitator
Michael Smith
Rupal Thanawala
LaKesha Trigg
Alex Young

Parents Chat (Spring 2010)

Clayton Hamilton
Delores Ryan
Dr. Joyce Confer-Gill
Tara Evans
Kate Coffman

Parents Chat (Fall 2010)

Clayton Hamilton

Program Facilitators (continued)

Delores Ryan
Pamela Williams
Tara Evans
Angela Huffman

College Prep Institute

Shavonne Holden
Floyd Springer
Renee McDonald *Student
Facilitator
Byyinah Wilson
Chris Sanders
Wilhelmina Ravenell
Crystal Jennings
Sydney Brown *Student Facilitator
Bobby Staten
Meaghan Banks *Student Facilitator
Clayton Hamilton
Leslie Montgomery
Charla Hayes
Keyrun Merrill
Jeannine Hunter
Marsha Currin-McGriff

SAT Prep

Scott Schreiber
Cherie Anderson
Jonique Burton
Bakari Posey

2010 Financial Contributors

CLD exists only because of the generosity and loyalty of our civic, corporate, foundation, and individual contributors. The more than 2,500 student and parent program participants, staff, volunteers and community leaders appreciate you!

Corporations, Companies & Organizations

Major Contributors of \$100,000 or more

Lilly Endowment, Inc.

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Vincennes University

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Indiana Farm Bureau Insurance Company
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Indiana Partnerships Center
Indiana Youth Institute
Indianapolis Convention & Visitors Association
The Indianapolis Recorder
International Investigators, Inc.
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Individual Contributors of \$10,000 or more

Derica Rice*

Individual Contributors of \$1,000 to \$5,000

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Dennis* L. and Dr. Sally Bassett
Dennis E. Bland, CLD '82
Derrick Burks

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Bruce Hill, Jr.*
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Mr. & Mrs. Jerry Semler &
Mr. & Mrs. Bob Bowen
N. Clay and Amy Robbins
Jerry* and Rosie Semler
Joe and Sandy Slaughter
Robin Walker
Marvin* and Gennifer White
Sherman Whitfield

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Alumni Contributors

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Charles Akinbola, CLD '03
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Mom Taught Me the Key to Breakthrough Advertising



At the tender age of 19 months undaunted by any acquired fears, I found myself facing what seemed to be an insurmountable, but inviting challenge—the climb to the top. Being full of excitement and energy, *I went for it.*

Well, after an eye-opening tumble, Mom was right there to pick me up and set me straight. I didn't fully understand the dynamics of the challenge. It was clear that I needed help to reach the summit. Mom said, *"to achieve your goals you must learn to listen and follow instructions."*

That simple lesson on October 24, 1955 later proved to be the fundamental key to breakthrough advertising. It's true. Nothing I've learned since has been more significant to producing successful advertising campaigns.

Looking for breakthrough advertising? Go with an advertising agency that's learned its lesson. *Talk with Bruce Bryant. He's willing to listen.*

Passion ignites the imagination.



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