



CENTER FOR
LEADERSHIP DEVELOPMENT
Empowering Youth / Strengthening Community



BUILDING THE NEXT GENERATION

2009 Annual Program Report



Groundbreaking



Constructing the new home of CLD

The mission of the Center for Leadership Development is to foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment.



CLD's new atrium & the entrance of the CLD College Prep Institute



Aerial view of the atrium



Inside of the College Prep Institute



Inside one of our five classrooms



Board room

Our Youth Require Preeminence

Dear CLD supporters,

With cutting of the CLD blue ribbon on April 13, 2009, a bold new era began at the Center for Leadership Development. Hundreds of supporters turned out to celebrate the opening of the stunning new *Lilly CLD Achievement Center*. Thanks to the benevolence of many of our friends who supported CLD's \$5 million campaign, youth and parents of central Indiana now have access to one of the most superb centers of its kind in the nation, a beautiful, inspiring place where hundreds of youth gather to learn how they can make their highest aspirations reality. A new standard has been set for advancing unparalleled academic, college and career success in African-American youth.

Everything about this well-appointed Achievement Center says, "We expect achievement." The 20,000-square-foot resource center contains five classrooms for student development and training, a 28-bay computer lab and CLD's own College Prep Institute. The College Prep Institute is an innovative resource center designed to help youth and parents acquire the additional counseling and college literacy they need to make college admissions and *graduation* real for many more central Indiana families. The Achievement Center is a beacon signaling Indianapolis' commitment to building a culture of achievement within urban America.

With the gift of the Achievement Center, CLD wasted no time exposing more youth to the CLD experience. While CLD served 1,761 participants in 2008, 2009 enrollment increased to 2,037. In 2010, we aim to help more than 2,700 participants believe in themselves, develop personal success plans for college and career, and achieve their goals and dreams. This critical mission is accomplished through the caring, adept leadership of successful facilitator-mentors who are skilled in helping youth and parents maximize their immense potential.

Our ultimate goal at CLD is simple: To establish a haven of youth achievement. We are building a culture where all youth throughout our community value life and learning, thrive academically, graduate from high school and college, excel in their respective careers and give back to others. We remain steadfastly committed to offering central Indiana one of our nation's most outstanding youth development experiences. Our aim is preeminence. For the sake of our youth and our community, we can afford nothing less.

We welcome your visit to the Lilly CLD Achievement Center, and we thank you for your kind generosity in advancing CLD's mission.

Yours for the development of youth,



Dennis E. Bland, Esq.
President
Center for Leadership
Development



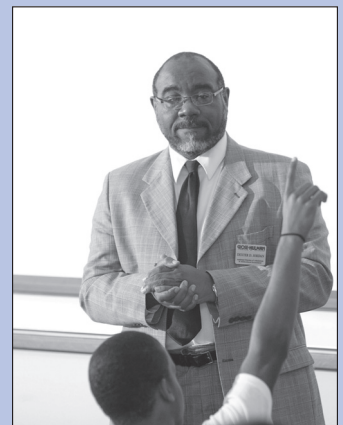
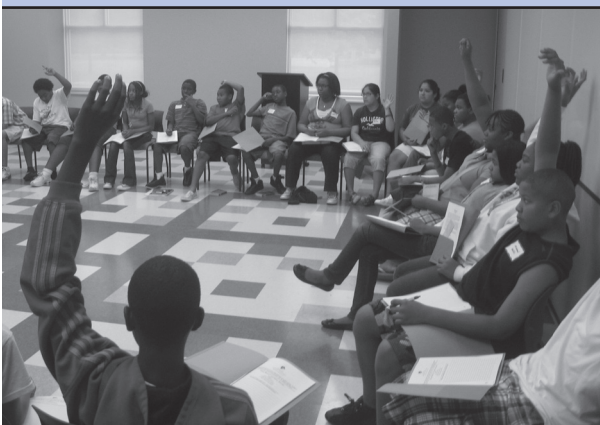
Robert L. Bowen, P.E.
Founder & Chairman
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Chairman, CLD Board of Directors

“As the only African-American student at an all-white school, I felt alone. CLD let me know I wasn’t by myself, what the odds were for a successful matriculation by an African-American female and that I was above those odds... A lot of students in today’s school systems go unnoticed. CLD tries to reach that student who might be viewed as mediocre. I will never forget being in the 4th grade and being told, ‘You will always be average.’ CLD never says that.”

Rhyan Burch, Franklin College admissions counselor and CLD alumnus



Citywide College Prep Conference



Engaged in Excellence

Getting teens engaged in learning can be tough. Their journey of self-discovery can be all-consuming, overwhelming and even frightening. The future is a bit cloudy even for the most focused students, let alone those who aren't sure of what they can get from life.

It takes emotional and intellectual involvement—not just from our students, but from our instructors, our volunteers and our donors, too.

Engaged instructors and facilitators teach better. Engaged volunteers excite staff more. Engaged students develop a passion for learning that serves them all their lives.

50% of American adults are unable to read a book at the 8th-grade level.

Taking Pride in Preeminence

Our 90 percent graduation rate far exceeds Indiana's rate of just 71 percent. Moreover, 90 percent of CLD graduates then enter college or some institution of post-secondary learning.

Our success has remained constant. We think it's our first-rate programs and dynamic learning environment. It's our gifted facilitators, our high expectations for all participants or our no-nonsense commitment to fostering a refreshing culture of youth achievement.

And it's all built on a strong base of dedicated donors and volunteers.

Thanks to them, CLD can focus on its mission:

"To foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment."

Only 12% of African-American 4th-grade students reach proficient or advanced reading levels.



Indianapolis Mayor Greg Ballard speaks to Self Discovery/Career Exploration Participants



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“You get to really interact with your peers a lot more, through real-life applications you don’t learn in regular school. CLD introduced me to the professional world: how you present yourself, the impression you make on others. I became more self-aware and aware of how others perceive you.”

Jennifer Sherard, petroleum engineer and CLD alumnus

STRATEGIC PLAN: YEAR THREE

To most effectively achieve its goal of empowering youth and strengthening community, CLD aspires to establish a preeminent youth empowerment organization that offers some of this nation’s highest-level program experiences for thousands of youth and their families. To achieve preeminence, the CLD board and staff has identified the following strategic plan goals to pursue, achieve and measure:

1. **Enrichment**—Continually enrich the strength, quality, and impact of all CLD program experiences offered to youth and parents
2. **Engagement**—Strategically engage and connect key Central Indiana stakeholders with CLD to leverage their varying, diverse resources for the growth and expansion of CLD to most effectively advance CLD’s mission
3. **Awareness**—Increase the awareness, visibility and branding of CLD and strengthen CLD’s impact on youth throughout Indianapolis and Central Indiana
4. **Advancement**—Increase financial resources to ensure organizational stability and growth.

REALITY CHECK.

Each year, we ask ourselves: Can the Center for Leadership Development truly call itself preeminent? Consider:

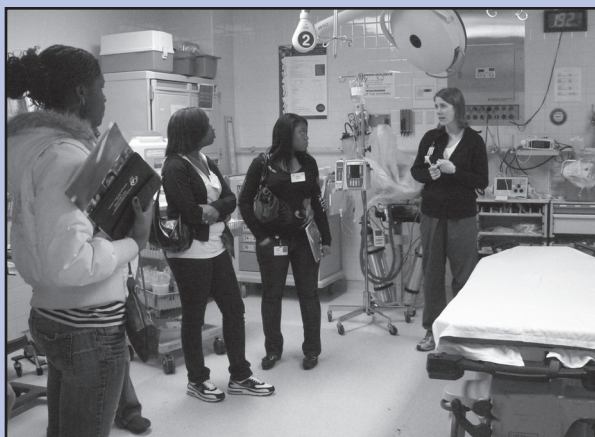
- CLD students maintain an 80-percent school attendance rate.
- 75 percent of alumni graduate from college within six years.
- CLD students’ rate of suspension or expulsion from regular school is just 10 percent or lower.
- CLD maintains a retention rate of 95 percent.
- 90 percent of CLD enrollees graduate from high school.

STRATEGIC PLAN: YEAR FOUR

We will focus on the following goals in 2010:

- Build community awareness of CLD so we can reach more potential students.
- Improve communications and outreach to reduce costs
- Increase enrollment in College Prep Institute.
- Improve processes
- Strengthen ties to alumni
- Increase CLD enrollment by 900 participants

With your support, we can do all this and more. Thank you for believing in the Center for Leadership Development and minority youth.



Rawls Scholars Medicine Initiative



Business Orientation Project (B.O.P.)

CLD's Core Programs

Self-Discovery/Career Exploration Project (10th-12th graders)

"Where am I going? And how do I get there?" This 13-week course helps students in grades 10-12 improve their study and communication skills, practice leadership, learn and exhibit appropriate behaviors, identify college and career options, and recognize and overcome barriers to success. As a prerequisite to many other CLD classes, this project has helped nearly 9,000 become self-aware.

Jr. Self-Discovery (4th-6th graders)

Fourth, fifth and sixth grade marks the last time students are the most amenable to establishing good study habits and goal-oriented behaviors. Jr. Self-Discovery focuses on how to communicate well, study effectively and move successfully from elementary to junior high or middle school.

Success Prep (9th graders and their parents)

What does it take to be successful in high school and ready for college? Success Prep answers this question. Students entering 9th grade learn how to handle peer pressure and develop study and time-management skills; along with their parents, they also gain valuable information on academic expectations and how to stay focused on high school graduation.

Precious Miss (6th-8th grade females)

Self-esteem in young women is crucial to success. Precious Miss helps girls in grades 6-8 better understand themselves as individuals. They explore friendships and relationships, develop a positive body image, and learn how to recognize and maintain good character. They also practice the skills they need to interact positively with peers and adults.

Project MR. (Male Responsibility) (7th-10th grade males)

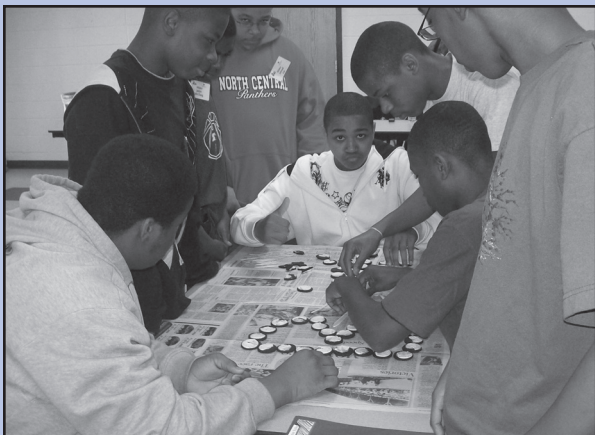
"I am important." For some young men, Project MR. is the first place they begin to believe this statement. The program shows males in grades 7-10 how to set goals, make healthy choices, work cooperatively, communicate effectively, handle peer pressure and recognize the consequences of their choices.

Imani Book Club (7th-12th graders)

To become leaders and achievers, young people must be able to read, write, listen and speak well. This summer program's goals are to improve literacy by fostering a positive self-image and nurturing an appreciation of the written word.

"Once my daughter started going through the program, she seemed to want to succeed at everything she did. Now she has a strong work ethic, and she is concerned for the children of today. She even mentors young men and women in college."

*Jolie W. Patterson-Dalton,
parent*



Project MR. (Male Responsibility)



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Citywide College Prep Conference

Rawls Scholars Medicine Initiative (10th-12th graders)

CLD and Wishard Health Services are proud to be partners in the Rawls Scholars Medicine Initiative, designed to give students firsthand insight into the field of medicine and the academic rigors of medical school. Students must be graduates of the Self-Discovery/Career Exploration Project.

College Prep Institute (10th-12th graders and their parents)

CLD is committed to increasing the number of minorities who graduate from college. The four-week College Prep Institute gets students primed for college by thoroughly exploring the admissions process, financial aid, and what it will take to graduate. Graduates of the College Prep Institute become eligible for full-tuition scholarships to Indiana colleges and universities.

Citywide College Prep Conference

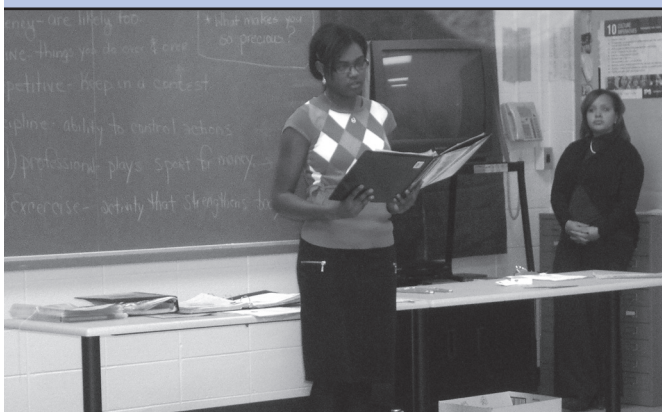
What does it take to be successful in college? The annual Citywide College Prep Conference brings together colleges and universities from across Indiana to answer families' questions, from selecting the right college and writing an admission essay to determining why a campus visit is important and how to fund a college education.

SAT Preparation Course (11th-12th graders)

SAT scores may be going down nationally, but at CLD, we're looking up. Our motto is "Working toward 2400," a perfect score. This course includes three weeks of instruction on the verbal portion of the SAT and three weeks on the math portion. Students become more at ease with the test format, questions and directions, and how to make the best use of their testing time. All this experience gives them a genuine advantage when it comes time to take the test.

Business Orientation Project (10th-12th graders)

How do you become a CEO or business owner? The Business Orientation Project for students in grades 10-12 learn about business and entrepreneurship from minority business professionals who share a range of knowledge and abilities. Students learn to plan their careers, operate a business, write business letters, interview properly and make impromptu speeches. The Self-Discovery/Career Exploration Project is a prerequisite.



Thank You

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College Prep



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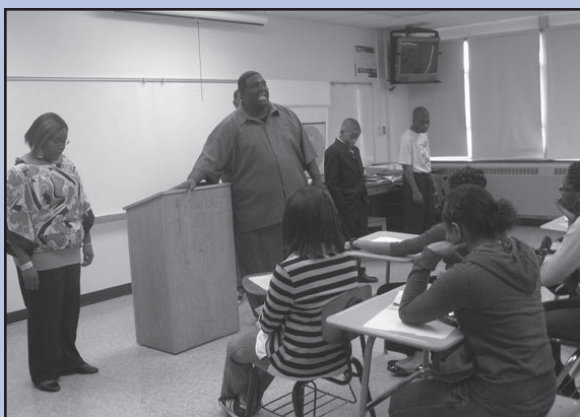
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Role Model/Advisor Experience



Parents Chat

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* Denotes CLD Board Member



“CLD was a turning point for me. I wasn’t getting positive influences from my peers, and there was a point where it wasn’t expected I would graduate on time. I did, thanks to CLD. I still carry what I learned at CLD with me today.”

*Jason Sherard,
Decatur Township firefighter
and CLD alumnus*



29th Annual Minority Business & Professional Achievers Recognition Awards

Back Row: Anthony Radford, Michael Scott, Sean Cole, Carl Drummer, Marvin Johnson, William Harris, II, Stephen A. Stitle, Ron Hunter, Dr. Dexter Suggs, David Mayes, Sr., David Casey, Jimmie McMillian, Michael A. Scott

Front Row: Kristal Williams, Crystal Livers-Powers, Andrea Neely, Dr. Dannee Neal, Nicole Law, Dr. LuShawna Lawson, Sandra Chapman

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Citywide College Prep Conference



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CLD PRINCIPLES FOR SUCCESS:

Character Development

Educational Excellence

Leadership Effectiveness

Community Service

Career Achievement



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