



**CENTER FOR
LEADERSHIP
DEVELOPMENT**

Cultivating Character / Empowering Youth / Enriching Community

SAVE THESE DATES

MINORITY ACHIEVERS
AWARDS & SCHOLARSHIP
GALA: **MARCH 19, 2020**

CLD/3'D TROPHY GOLF
OUTING: **JUNE 5, 2020**

COLLEGE PREP
CONFERENCE & COLLEGE
FAIR: **AUGUST 22, 2020**



From the President

DEAR FRIEND,

You are invited to participate with us in a vital mission: to advance minority youth as future scholars, professionals and community leaders. We ask you to partner with us during 2019 to provide these under-served young people with inspiration, nurturing and instruction in our five ***Principles for Success: Character Development, Educational Excellence, Leadership Effectiveness, Community Service and Career Achievement.***

With the valuable support of our sponsors, we can continue to offer, as we have over the past 42 years, experiences that encourage college and career success. Our values-based programs include after school and Saturday programs, workshops, academic and family counseling and tutoring services, all at little or no cost to those served.

Please review the opportunities enclosed, and consider how you might come alongside the Center for Leadership Development in our mutual efforts to prepare minority youth for the highest level of achievement.

Yours for the development of youth,



Dennis E. Bland, Esq.



40TH ANNUAL MINORITY ACHIEVERS AWARDS & SCHOLARSHIP GALA

The **40th Annual Minority Achievers Awards & Scholarship Gala** pays tribute to the city's top minority leaders and achievers who have performed outstanding service in their profession and for the community. At this signature fundraising event, local corporations, organizations and educational institutions realize the opportunity to honor talented minority men and women who demonstrate excellence.

TITLE SPONSOR

\$25,000

- Opportunity for representative to speak on-stage and present a top award
- Logo featured on select correspondence, press releases and on a special laser light in the ballroom
- Signage behind center stage and electronic acknowledgement during reception
- Exhibit opportunity in main event hallway and organization profile in program book
- Organization title and logo listed on event website with link to organizational page
- Complimentary seating for 20 guests

PHI BETA KAPPA

\$12,500

- Logo featured on select correspondence, press releases and on a special laser light in the ballroom
- Signage behind center stage and electronic acknowledgement during reception
- Exhibit opportunity in main event hallway and organization logo in program book
- Organization title and logo listed on event website with link to organizational page
- Complimentary seating for 20 guests

MAGNA CUM LAUDE

\$5,000

- Signage behind center stage and electronic acknowledgement during reception
- Exhibit opportunity in main event hallway and organization logo in program book
- Organization listed on event website with link to organizational page
- Complimentary seating for 10 guests

CUM LAUDE

\$2,500

- Listed in program and electronic acknowledgement during reception
- Complimentary seating for 10 guests



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MINORITY ACHIEVERS AWARDS & SCHOLARSHIP GALA SPONSORSHIP AGREEMENT FORM

Indiana Convention Center

Thursday, March 19, 2020

Sponsorship Deadline: February 28, 2020

- ☐ **Title Sponsor** - \$25,000
- ☐ **Phi Beta Kappa Sponsor** - \$12,500
- ☐ **Magna cum Laude Sponsor** - \$5,000
- ☐ **Cum Laude Sponsor** - \$2,500
- ☐ **Additional Table** (seats 10) - \$750 x _____
- ☐ I am unable to sponsor, but would like to make a contribution in the amount of \$_____.

Organization Name:	
Sponsorship Contact:	Title:
Address:	City/State/Zip:
Phone:	Email:
<input type="checkbox"/> Yes, we will be utilizing our table(s) of 10...we will email our guest list to philanthropy@cldinc.org .	
<input type="checkbox"/> No, we will not be utilizing our table(s) of 10...we will donate it back to Center for Leadership Development	
Individual to follow up with for guest list:	
Phone:	Email:
Approved by:	Title:

*Sponsors who commit at the **Title**, **Phi Beta Kappa** and **Magna cum Laude** levels should be prepared to provide or confirm their logos by February 28, 2020 for inclusion in the program book and other print materials. Sponsors should also be prepared to deliver exhibits to Center for Leadership Development by March 16, 2020.*



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CLD/3'D Trophy Golf Outing

The **15th Annual CLD Alumni Association/3'D Trophy Golf Outing** is a great way to get out of the office, practice your swing and putts and support the CLD mission! Proceeds from the event enable CLD to continue offering exception programs designed to meet the growing needs of minority youth and families. With the financial support of sponsors and participants, CLD can continue helping our youth and city meet the challenges we face.

TITLE SPONSOR

\$5,000

- Four foursome entries (16 players) with lunch and dinner included
- Prominent banner displaying company logo
- Four hole signs displaying company logo
- Recognition during award presentation

EAGLE SPONSOR

\$2,500

- Three foursome entries (12 players) with lunch and dinner included
- Prominent banner displaying company logo
- Two hole signs displaying company logo
- Recognition during award presentation

BIRDIE SPONSOR

\$1,500

- Two foursome entries (8 players) with lunch and dinner included
- Prominent banner displaying company logo
- Two hole signs displaying company logo
- Recognition during award presentation

HOLE SPONSOR

\$500

- Hole signage

FOURSOME

\$400

- Four entries with lunch and dinner included

INDIVIDUAL PLAYER

\$125

- One entry with lunch and dinner included



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CLD/3'D TROPHY GOLF OUTING

Pleasant Run Golf Course

Friday, June 5, 2020

Sponsorship Deadline: May 29, 2020

- ☐ **Title Sponsor** - \$5,000
- ☐ **Eagle Sponsor** - \$2,500
- ☐ **Birdie Sponsor** - \$1,500
- ☐ **Hole Sponsor** - \$500
- ☐ **Foursome** (4 players + lunch and dinner) - \$400
- ☐ **Individual Player** (1 player + lunch and dinner) - \$125

Organization Name:	
Sponsorship Contact:	Title:
Address:	City/State/Zip:
Phone:	Email:
<input type="checkbox"/> Yes, we will be utilizing our foursome(s) we will email player names to philanthropy@cldinc.org .	
<input type="checkbox"/> No, we will not be utilizing our foursome(s)...we will donate it back to Center for Leadership Development	
Individual to follow up with for player list:	
Phone:	Email:
Approved by:	Title:



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COLLEGE PREP CONFERENCE & COLLEGE FAIR

TITLE SPONSOR

\$25,000

- Opportunity for representative to introduce keynote speaker and address attendees
- Logo featured on select correspondence, press releases and as a special laser light in the ballroom
- Signage behind center stage and electronic acknowledgement during reception
- Organization profile on inside of program book cover and full page ad (8.5 x 11)
- Prime location in the college fair and complimentary seating for up to 10 guests during luncheon

SESSIONS SPONSOR

\$15,000

- Logo featured on select correspondence, press releases, as a special laser light in the ballroom and on sessions collateral
- Prime location in the college fair
- Full page ad in the program book (8.5 x 11)
- Signage behind center stage and electronic acknowledgement during reception

LUNCHEON SPONSOR

\$15,000

- Logo featured on select correspondence, press releases, as a special laser light in the ballroom and on luncheon signage
- Prime location in the college fair
- Corporate profile and full page ad in program book (8.5 x 11)
- Signage behind center stage and electronic acknowledgement during luncheon

COLLEGE FAIR SPONSOR

\$15,000

- Logo featured on select correspondence, press releases, as a special laser light in the ballroom and on college fair collateral and signage
- Large and prime location in the college fair with letter on the back of the college fair map
- Full page ad in program book (8.5 x 11)
- Signage behind center stage and electronic acknowledgement during luncheon

DEAN'S LIST SPONSOR

\$10,000

- Logo featured on select correspondence, press releases and as a special laser light in the ballroom
- Signage behind center stage and electronic acknowledgement during reception
- Full page ad in program book (8.5 x 11)
- Prime location in the college fair

MID-TERM SPONSOR

\$5,000

- Listed on select correspondence
- Signage behind center stage and electronic acknowledgement during reception
- Half page ad in program book (8.5 x 5.5)
- Location in college fair

FRESHMAN SPONSOR

\$2,500

- Listed in program book and electronic acknowledgement during reception
- Quarter page ad in program book (4.25 x 5.5)
- Location in college fair



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COLLEGE PREP CONFERENCE & COLLEGE FAIR SPONSORSHIP AGREEMENT FORM

Indiana Convention Center

Saturday, August 22, 2020

Sponsorship Deadline: July 31, 2020

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor - \$25,000 | <input type="checkbox"/> Dean's List Sponsor - \$10,000 |
| <input type="checkbox"/> Sessions Sponsor - \$15,000 | <input type="checkbox"/> Mid-Term Sponsor - \$5,000 |
| <input type="checkbox"/> Luncheon Sponsor - \$15,000 | <input type="checkbox"/> Freshman Sponsor - \$2,500 |
| <input type="checkbox"/> College Fair Sponsor - \$15,000 | <input type="checkbox"/> Exhibitor Only - \$150 |

☐ I am unable to sponsor, but would like to make a contribution in the amount of \$_____.

Organization Name:	
Sponsorship Contact:	Title:
Address:	City/State/Zip:
Phone:	Email:
<input type="checkbox"/> Yes, we will be utilizing our table in the College Fair	
<input type="checkbox"/> Yes, we will be submitting an ad for the program book by August 6, 2020	
<input type="checkbox"/> Yes, we would like to attend the luncheon (if applicable, check sponsorship level details)	
<i>Sponsors have an opportunity to bring students to the conference at no additional expense. \$2,500 and up may bring 5 students, \$10,000 and up may bring 10 students.</i>	
<i>Please contact Kelsey Taylor at ktaylor@cldinc.org if this option is of interest.</i>	
Exhibitor Contact (if applicable):	
Phone:	Email:
Approved by:	Title:



The mission of the Center for Leadership Development is to foster the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment.