



CENTER FOR
LEADERSHIP
DEVELOPMENT

Cultivating Character / Empowering Youth / Enriching Community

42ND ANNUAL
*Minority
Achievers*
AWARDS & SCHOLARSHIP GALA
IMPACT REPORT



TITLE SPONSOR



State of Indiana Office of the Chief Equity,
Inclusion & Opportunity Officer

Dear Partners & Sponsors,

On March 31, 2022, over 1,100 community members, sponsors, educational members and families honored the achievements of exceptional minority professionals and honored the educational excellence of CLD scholars. The 42nd Annual Minority Achievers Awards & Scholarship Gala is CLD's largest fundraiser to support our mission of advancing central Indiana minority youth toward educational attainment and career achievement.

Thank you to our many partners and sponsors for your commitment to CLD's mission and your financial support.

\$4,640,661

in scholarships awarded to
65 CLD students to support their
pursuit of higher education.

\$4,17,450

raised for operations.
Exceeding our goal!

1,100

individuals participated in the gala.

254

seats were donated back to
students, families and special
guests by our generous supporters.
Thank you.



'The Minority Achiever's Gala is the ultimate experience when it comes to excellence and achievement. From students entering high school, to seasoned titans of industry - success and hard work are on full display. The gala offers every attendee the opportunity to bear witness to the achievements of students and professionals of color in central Indiana. An event not to be missed!' Ms. Jasmin French, Cummins

"Extravagant! The behind-the-scenes workmanship, dedication, and planning allowed the audience to focus on the achievements and recognition of the recipients! This evening provided us with the hope and knowledge and belief that all children can achieve their potential! Thank you CLD for being the foundation and expression of the community. We know that you will continue to impact the future of our youth!" Sarah & Adam Reiff, Parents of Scholarship Recipient



74

nominees honored for their
professional and personal success.

Each year, corporate leaders and members of the community nominate deserving professionals for award consideration. We continue to be humbled by the outpouring of support we received as a result of their nominations such as sponsorships and new partnership opportunities.



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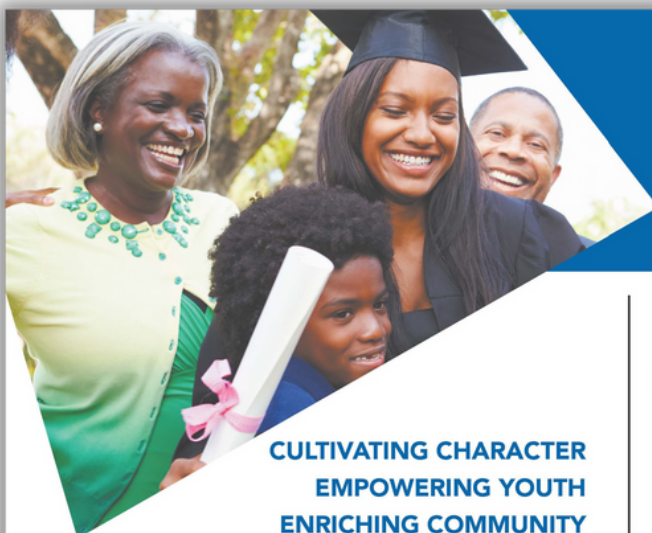
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Thank You ad in *Indianapolis Business Journal* expressing appreciation to our 2022 corporate partners.



THANK YOU TO OUR PARTNERS

CULTIVATING CHARACTER EMPOWERING YOUTH ENRICHING COMMUNITY

For over four decades, the Center for Leadership Development (CLD) has fostered the advancement of minority youth in central Indiana as future professional, business, and community leaders by providing experiences that encourage personal development and educational attainment. Students from 4th grade through high school and beyond learn CLD's Principles for Success: character development, educational excellence, leadership effectiveness, community service, and career achievement. These values have equipped thousands of young people to excel academically, overcome pervasive challenges and enrich their communities.

As always, our impact on youth and their families is possible only with our many partners and sponsors' dedicated and enthusiastic encouragement and financial support. Your generosity helps reduce program fees to a nominal level or, in many cases, at no cost. We believe finances should not stand between families and opportunity, and we are grateful you agree.

We celebrate these corporations, foundations, and educational institutions with gratitude and appreciation for their awareness and dedication to our mission. Together we look forward to transforming many more young lives for decades to come.

Thank you!



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We proudly recognize the following corporations, education institutions, and organizations that partnered with us in 2021 to transform the lives of African American youth and their families together.



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FOR IMMEDIATE RELEASE

April 1, 2022

Center for Leadership Development hosts 42nd Annual Minority Achievers Awards and Scholarship Gala

Annual event celebrates scholars and Indianapolis minority professionals

INDIANAPOLIS – Yesterday evening, the Center for Leadership Development (CLD) presented its 42nd Minority Achievers Awards and Scholarship Gala. The annual event, emceed by Fanchon Stinger from Fox59 and Bob Donaldson from CBS4, paid tribute to exceptional minority professionals in Central Indiana and honored the educational excellence of CLD Scholars.

Presented by the State of Indiana's Office of the Chief Equity, Inclusion & Opportunity Officer, the event hosted over 1,100 participants who celebrated the academic, professional and personal achievement of nominees, award recipients and local minority students.

"We are proud to be able to showcase our scholars, honorees and award recipients," said CLD President Dennis Bland. "Thank you to our many community partners, the higher education institutions welcoming CLD Scholars, and the many generous sponsors who contribute to CLD's mission of fostering the advancement of minority youth in Central Indiana as future professional, business and community leaders by providing experiences that encourage personal development and educational attainment."

This year, \$4,640,661 in scholarships were awarded to 65 students to support their pursuit of educational excellence and higher education. In addition to the awarded scholarships, CLD highlighted nominees and honored minority professionals for their contributions to the community:

- **S. Henry Bundles Jr. Award for Service to the Center for Leadership Development:** Fanchon Stinger of Fox59 News and Bob Donaldson of CBS 4 for their numerous years of serving as emcees for this prestigious event.
- **Madame C. J. Walker Lifetime Achievement Award:** Dr. Ruth Woods, Pre-Collegiate Consultant for Metropolitan School District of Pike Township
- **Lifetime Achievement Award:** Murvin Enders, retired Executive Director, 100 Black Men of Indianapolis
- **CLD Alumni of the Year Award:** Terrell Bellamy, CLD '84, Senior Quality Control Laboratory Technician, Eli Lilly and Company
- **CLD Volunteer of the Year Award:** Steve "Scoop" Jefferson, News Reporter, WFAA TV ABC8, for nearly two-decades as a CLD volunteer and facilitator.
- **Torchbearer Award for an Exemplary CLD Student:** Anaiyah Banks, CLD '21 and Lance Williams, CLD '21
- **Achievement in Arts and Entertainment:** Tasha Beckwith, Artist, Tasha Beckwith Fine Art
- **Achievement in Business and Industry:** Rodney Reid, President, NXG Youth Motorsports
- **Achievement in Education:** Rasheta Woods, Educator, Metropolitan School District of Washington Township
- **Achievement in Entrepreneurship:** Ron Jones, Entrepreneur and Community Figure, BBQ Heaven
- **Achievement in Professions:** Nicole Harper, CLD '92, Vice President of Revenue Cycles and Interim Chief Financial Officer, Eskenazi Health
- **Achievement in Public and Community Service:** Marlin Jackson, President and Founder, Fight for Life Foundation, Inc.
- **Achievement in Science, Technology and Engineering:** Aman Brar, Principal, Unnatural, LLC
- **Up & Coming Achiever Award:** DeShara Doub, CLD '06, Founder and CEO, Mental Health Practitioner, Vision of Promise LLC

Since 1977, CLD has provided enriching programs to supplement and reinforce tens of thousands of African American and minority youths' learning and developmental experiences. The organization's dynamic program model is committed to teaching five cornerstone values: Character. Education. Leadership. Service. Career. CLD refers to these values as the Principles for Success, all driving toward one result: Achievement.

For more information, visit <https://cldinc.org/>.

MARKETING IMPACT

PRINT

Published Event Books	1,500
Total Distributed	1,500

SOCIAL MEDIA

Facebook Reach	11,857
Facebook Interactions	1,387
Instagram Reach	25,230
Instagram Interactions	3,795
LinkedIn Reach	1,476
LinkedIn Interactions	293
Total Reach	38,563
Total Interactions	5,475

WEBSITE

Page Visitors	1,301
Page Views	2,165
Actual Viewers	876

DIRECT EMAILS

Recipients	1,690
Opens	789
Clicks	134
Total Interactions	2,613



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ADDITIONAL CLD EVENTS



17th CLD/3'D TROPHY GOLF OUTING

JUNE 21, 2022 at the BRICKYARD CROSSING

The 17th CLD/3'D Trophy Golf Outing is a great way to get out of the office, practice your swing and putts and support the CLD mission! With the financial support of sponsors and participants, CLD can continue helping central Indiana's youth become future professional, business and community leaders by providing experiences that encourage personal development and educational attainment.

REGISTER AT CLDINC.ORG/GOLFOUTING

3'D TROPHY
A-MAYES-ING, INC.

SAVE THE DATE



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43rd ANNUAL MINORITY ACHIEVERS AWARDS & SCHOLARSHIP GALA

MARCH 16, 2023



CLD's \$33 million RISE Campaign is a bold step to expand our reach to serve lower-income neighborhoods and more black youth than ever before. With your support, we can help many more students RISE and actualize their immense potential. Together we will achieve our powerful shared vision of many more bright African American students in Central Indiana thriving and succeeding. TOGETHER, WE RISE.

For more information about the RISE Campaign, contact:

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