

# 15TH ANNUAL COLLEGE PREP CONFERENCE & COLLEGE FAIR

## IMPACT REPORT



### 15TH ANNUAL

# COLLEGE PREP CONFERENCE

## & COLLEGE FAIR

for rising 8-12th grade students and parents

**SATURDAY, AUGUST 27, 2022**

10AM-4PM; Registration begins at 9AM

INDIANA CONVENTION CENTER – SAGAMORE BALLROOM

\$15 PER STUDENT | INCLUDES LUNCH



EDUCATION  
NETWORK

Dear sponsors and supporters,

Center for Leadership Development's College Prep Conference & College Fair (CPC) is a day-long college-readiness experience. CPC provides minority students and supportive adults with the knowledge and skills needed to build a successful and comprehensive academic, college and career path. Session topics empower them with the knowledge to overcome common pitfalls that hinder post-secondary admission, persistence and completion.

CLD's 15th annual event was held August 27, 2022. Over 500 participants gathered at the Indiana Convention Center for CLD's second largest annual event that supports our mission of advancing Black youth towards educational attainment and career achievement.

Due to your continued support, this exceptional event was provided at a minimal cost for participants. We look forward to continuing to grow and seeing our families next year, and hope you will join us as a sponsor again in the future. Thank you for your generosity!



Fort Wayne Community Schools

## Strada Education Network Returns as Title Sponsor!

Strada's mission is to improve lives by forging clearer and more purposeful pathways between education and employment. **Thank you, Strada!**

Without the support of our funders and community partners, CLD literally cannot stay open. Each year, we are humbled to see all the logos of our major funders behind center stage and around the Sagamore Ballroom in the Indiana Convention Center. **Thank you!**

# OUR SPONSORS

## TITLE SPONSOR



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## COLLEGE FAIR SPONSOR



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INDIANA  
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EDUCATION

## MIDTERM SPONSORS



## FRESHMAN SPONSORS

AFSME Central Region Office  
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State Farm  
Taylor University  
The Heritage Group  
University of Evansville  
University of Indianapolis

University of Notre Dame  
University of Southern Indiana  
Wabash College



View CPC Sponsor Video at [www.cldinc.org/videos](http://www.cldinc.org/videos)



## GOALS

Secure 700 Registrants >>>

Host 700 Attendees >>>

Host 58 College Fair Exhibitors >>>

## FINAL

692 Registrants

505 Attendees

60 College Fair Exhibitors

## PERCENT

>>> 99.9%

>>> 73.0%

>>> 103.4%

## PRESENTERS - 23



### KEYNOTE SPEAKER

**Joshua D. Posley**

Founder of the Take Care Program

- > Ken Barlow, Vice President for Community Relations and Diversity at Cathedral High School
- > Dennis Bland, President, Center for Leadership Development
- > Ashley Caldwell, Assistant Director of Championships at the NCAA
- > Ja'Niah Downing, Association Director of Admissions: Diversity and Inclusion at Purdue University
- > Tia Gilbert, Assistant Coordinator in the NCAA Eligibility Center
- > Aaron Green, CEO of StruggleMadeMe and StruggleMadeUS,
- > Holli Harrington, Sr. Director of Supplier Diversity and Chief Diversity Officer at the Indianapolis International Airport
- > Charlie Haynes, Associate Director of Admissions for Diversity and Community Outreach at Ball State University
- > Annjatica Imani, School Counselor, Brebeuf Jesuit Preparatory School & Center for Leadership Development
- > Brandon Jackson, Connector, Event Planner, and School Counselor.
- > Dexter Jordan, Associate Director of Admission and Multicultural Recruitment at Rose-Hulman Institute of Technology
- > Makeda Lands, Assistant Director of Admission at Butler University
- > Susan Mayberry, Marketing Associate, INvestEd
- > Brianna Membres, Founder of SheEdits
- > Aleanya Moore, Founder of Ladies Under Construction
- > Karen Moore, Owner of Elevated Minds LLC and Champion Level Coaching & Consulting,
- > Jenny Morris, Executive Director at The Exchange
- > Kimberly Stewart-Brinston, Senior Associate Director at Indiana University Bloomington
- > Ashley Virden, Founder of Education Freestyle
- > Aaron Wilder, Director of Marian University Writing Center
- > Tim Williams, Interim Assistant Dean of Student Support and Diversity, IU School of Education at IUPUI
- > Dr. Terry Whitt Bailey, Vice President/Chief Program Officer, Center for Leadership Development
- > Kia Wright, Founder and Executive Director of VOICES Corporation
- > Bro. Thomas X
- > Joe Zachery, Jr., College Prep Institute Director at Center for Leadership Development

## EXHIBITORS - 60

Anderson University  
Ball State University  
Butler University  
Center for Leadership Development  
Central State University  
College Choice 529  
College of Biblical Studies  
Cornerstone University  
Culver Academies  
Cummins  
DePauw University  
Exploring, CAC BSA  
Federal Home Loan Bank  
Franklin College  
Grand Canyon University  
Hanover College  
Indiana Donor Network  
Indiana State University  
Indiana Tech  
Indiana University Bloomington

Indiana University Luddy School  
Indiana University School of Social Work  
Indianapolis Airport Authority  
International School of Indiana  
INvestEd  
IU School of Education at IUPUI  
IUPUI (Office of Community Engagement)  
Ivy Tech Community College  
Kelly School of Business—IUPUI  
Ken Barlow  
Kroger Central Division  
LIFT Academy  
Manchester University  
Marian University  
My School Options—Institute for Quality Education  
Ohio State University  
One America  
Purdue College of Agriculture  
Purdue University

Purdue University Marketing & Communications  
Rose-Hulman Institute of Technology  
Saint Mary of the Woods  
Sallie Mae Fund  
SheEdits  
Taylor University  
The Heritage Group  
The Mind Trust  
US Merchant Marine Academy  
University of Chicago  
University of Evansville  
University of Indianapolis  
University of Notre Dame  
University of Southern Indiana  
Vincennes University  
Wabash College  
Washington University in St Louis  
WFYI  
Wittenberg University



## Thank You Volunteers!

CLD extends a special thanks to our community partners, Cummins, RCI, Roche and OneBridge for showing up to support the College Prep Conference and Indiana youth.



## VOLUNTEERS - 29

Crystian Alatorre (RCI)  
Lakesha Baker  
Laura Barth (Cummins)  
Erica Bell (RCI)  
Kareema Boykin  
Geornee' Conway  
Edward Cosper (RCI)  
Vanessa Footman  
Mary Gambone  
Roland Graham

Channelle Jones (Roche)  
Bryce Lacher (RCI)  
Kesha Lange  
Daniel Lynch (RCI)  
Garikai Mavindidze (RCI)  
Christopher Nash  
Tina Nash (OneBridge)  
David O'Neal CLD (Board member)  
Deborah Prevost (RCI)  
Greg Puetz (OneBridge)

Joe Ramos (OneBridge)  
Nikia Randolph (RCI)  
Madi Roberts (OneBridge)  
Justin Roy (RCI)  
Lori Satterfield (Roche)  
John Sowell (Roche)  
DeAnna Strong  
Rashaad Trapp (Cummins)  
Heather Vidal (RCI)



## MARKETING IMPACT

### EVENT BOOKS

1,000 Published >>> 800 Distributed

### DIRECT MAIL

4x6 Postcards >>> 8,714 Mailed

### PRINT MEDIA REACH

Near Northwest >>> 1,500  
Indy Far East >>> 4,000

### DIGITAL MEDIA REACH

Indianapolis Recorder Newsletter >>> 62,000  
IndianapolisRecorder.com Ad >>> 26,669  
IndianapolisRecorder.com Article >>> 26,669  
Facebook/indyrecorder >>> 60-100K  
evvnt.com Newsletter >>> 4,000

### SOCIAL MEDIA REACH

Facebook >>> 25,407  
Instagram >>> 2,564  
Twitter >>> 4,686  
LinkedIn >>> 1,911

## ATTENDEE DEMOGRAPHICS

### ATTENDANCE BY GRADE

8-9th Grade >>> 102  
8-9th Grade Student Athletes >>> 27  
10-11th Grade >>> 184  
10-11th Grade Student Athletes >>> 22  
12th Grade >>> 85  
12th Grade Student Athletes >>> 25  
Supportive Adults >>> 247

### REPRESENTATION

Cities >>> 25  
Schools >>> 93  
Group Partners >>> 14



View More CPC Pictures of  
[www.CLDInc.org/CollegePrepConference](http://www.CLDInc.org/CollegePrepConference)



FOR IMMEDIATE RELEASE  
July 29, 2022

**The 15th Annual College Prep Conference and College Fair presented by Center for Leadership Development is a college readiness experience for 8th-12th grade students and supportive adults.**

INDIANAPOLIS - College Prep Conference on August 27, 2022 will provide students and supportive adults with the knowledge and skills needed to build a successful and comprehensive academic, college and career path. Session topics will empower them with the knowledge to overcome common pitfalls that hinder post-secondary admission, persistence and completion.

Session topics include:

- Navigating the College Admission Process
- Becoming an Honor Roll Student
- Scholarship Search for Scholars
- Parent Advocacy Strategies
- Career Interest Exploration
- Student Athlete Success
- And more

This year's keynote speaker will be Joshua D. Posley, creator of the Take Care life coaching program. Experiencing a career-ending injury as a professional athlete led Joshua in high pursuit of understanding his life purpose and mission. Along this journey, he learned the power of investing in personal growth and development to increase his quality of life. This led to a powerful career in Life Coaching, Public Speaking, and program/curriculum development. His life mission is to elevate the consciousness of the world to realize that we have the power to achieve exceedingly, abundantly above what we can ask or think according to the power within us to invest in our minds.

The College Fair will give students and supportive adults an opportunity to speak directly with representatives from colleges and universities they may otherwise not have the chance to visit personally. In addition to asking questions, students and parents can set up college interviews, pick up literature and learn about the various financial aid programs available.

15th Annual College Prep Conference & College Fair  
Saturday, August 27, 2022  
10:00AM – 4:00PM, check-in begins at 9:00AM  
Indiana Convention Center – Sagamore Ballroom  
Fee: \$15 (includes lunch)  
Register at [CLDinc.org/CollegePrepConference](http://CLDinc.org/CollegePrepConference)

Open to the first 1,000 registrants from grades 8-12th and supportive adults; grade limits apply.

Center for Leadership Development programs equip students for post-secondary and professional success with the tools, character development, values and skills they need to flourish and enrich their communities. Learn more at [cldinc.org](http://cldinc.org).

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Center for Leadership Development

The Center for Leadership Development offers youth and adult participants an enriching and engaging experience that helps them achieve personal and academic success. Our programs encourage high, realistic expectations and equip youth with the skills, understanding, confidence and hands-on guidance they need to develop personally, excel academically and build a value system of achievement. Over 40 years, we have enriched the lives of more than 20,000 youths and their families. For more information, visit [cldinc.org](http://cldinc.org).