



2023

Sponsorship and Partnership Opportunities



**CENTER FOR
LEADERSHIP
DEVELOPMENT**



Did You Know...

CLD programs cost us **\$500 per participant**, families are asked to pay \$25 on average meaning CLD has to raise

\$475

PER student who attends.

The quality and value of **CLD's programs are comparable** to other leadership development programs that cost as much as

\$2,000.

50%

of our participants come from referrals - **please refer students** to our programs and services.

CLD is **expanding into under-resourced and underserved neighborhoods**

through satellite and in-school partnerships.

CLD's **25+ College and University partners** have awarded over

\$34 million

in scholarships to CLD Scholars.

CLD has partnerships with 5 Central Indiana **private high schools** who provide **scholarships** to incoming freshmen. Visit our website to learn more about these opportunities.

CLD's programs depend on **volunteer facilitators**

who make commitments lasting between 4 and 13 weeks.

Volunteer today!

CLD's **program pipeline** serves students and families **grades 4th-12th.**

CLD's **values-based programs** are built on our **Principles for Success:**

Character Development, Educational Excellence, Leadership Effectiveness, Community Service and Career Achievement.

CLD has over **12,000 Alumni**, and has served over **20,000 students**, and over **50,000 students and families**, through all of its programming.

CLD has over **18 programs** and initiatives in addition to free educational support services such as **free tutoring** and **free guidance counseling.**

Annually, CLD has to raise **\$2.9M** from **corporations and the community** to maintain operations, pay staff, and continue providing exceptional student experiences.



Letter from the President

Dear Partners and Sponsors,

Investing in educational opportunities for Black youth has never been more critical. In Indianapolis, the Center for Leadership Development is leading the way with a proven record of transforming the lives of African American youth and their families in overcoming pervasive challenges.

CLD has worked for 40+ years to prepare Black youth for the highest levels of academic, personal, and professional achievement by equipping them with the tools, character development, values and skills they need to flourish and enrich their communities. Our programs are effective - and growing!

CLD sponsors make a powerful, public commitment to advancing Black youth achievement and addressing the causes and symptoms of despair affecting our greater Indianapolis community. We have space for a robust slate of visionary sponsors in 2023. Will you join us as a Partner or Sponsor?

The enclosed materials share the benefits of supporting CLD's educational mission in 2023.

I welcome the opportunity to have a personal conversation with you about your support; please feel free to contact me at the number or email below.

Your partnership will help achieve our shared vision of a bright, empowered future for every young Black student in Indianapolis. Thank you for your consideration.

Yours for the development of youth,



Dennis E. Bland, Esq. CLD '82, President

dbland@cldinc.org | 317.923.8111

43RD ANNUAL
**Minority
 Achievers**
 AWARDS & SCHOLARSHIP GALA

A Mission Founded on Black Youth Achievement

March 23, 2023 at 6:00 PM • Indiana Convention Center

VIP Reception at 5:00 PM, Sagamore Ballroom opens at 5:45 PM, Program at 6:00 PM

Sponsorship deadline is February 24, 2023 • Materials are due February 24, 2023

By sponsoring Center for Leadership Development's Gala, you provide us with the resources necessary to offer high quality programs for youth and their supportive adults in the Central Indiana community.

The support of generous partners and stakeholders like you helps to underwrite a variety of educational programs throughout the year and impacts

more students who are achieving their full potential. At the same time, CLD aims to make its vision, this Center of Hope, a reality for Indianapolis.



CLD Title Sponsor \$25,000

You have the advantage for a representative to provide a video recorded address to viewers; recording will be shared post event in sponsor appreciation follow-up on social media, website and newsletters

Your logo featured on event invitation; mail and email

Your logo included in all pre and post event related emails

Your logo displayed on all presentation slides

Full page ad in program book

Provide your branded swag

Presence in annual report as funder

Premiere presence on corporate sponsor appreciation page for remainder of year

Facebook Banner takeover – 1 week

Dedicated Facebook story post – 1 week

Thank you video from the CLD president that the sponsor can share through internal/ external marketing channels

Social media appreciation posts including corporate profile, directing viewers to your website

Highly favored to select CLD students to participate in your company's internship program (if available) and potentially hire as employees

Opportunity for employee engagement to present to CLD staff and during student program graduations

Your logo on all ads

Your logo on cover of program book

Signage behind center stage and electronic acknowledgement during reception including special laser light in the ballroom

Complimentary seating for 20 guests

Sponsors may register at cldinc.org/achieversawards

Phi Beta Kappa Sponsor **\$12,500**

Opportunity for representative to provide video recorded address to viewers for social media, newsletter and website inclusion

Your logo included in all pre and post event related emails

Your logo displayed on all presentation slides

Half page ad in program book

Opportunity to include organizational swag

Presence in annual report as funder

Presence and highlight on corporate sponsor appreciation page for remainder of year

Social media appreciation posts including corporate profile, directing viewers to your website

Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees

Signage behind center stage and electronic acknowledgement during reception including special laser light in the ballroom

Complimentary seating for 20 guests

Magna Cum Laude Sponsor **\$5,000**

Listed on all pre and post event related emails

Quarter page ad in program book

Presence in annual report as funder

Presence on corporate sponsor appreciation page for remainder of year

Social media appreciation posts including corporate profile, directing viewers to your website

Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees

Signage behind center stage and electronic acknowledgement during reception

Complimentary seating for 10 guests

Cum Laude Sponsor **\$2,500**

Name recognition on all pre and post event related emails

Listed on all sponsorship appreciation slides during presentation

Name recognition in program book

Placement in annual report as funder

Presence on corporate sponsor appreciation page for remainder of year

Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees

Electronic acknowledgement during reception

Complimentary seating for 10 guests



Indianapolis Motor Speedway and the Brickyard Crossing proudly present



CLD/3'D Trophy GOLF OUTING

Tuesday, June 20, 2023

The sponsorship deadline is June 6, 2023



Join us for this fun, leisurely golf outing!

The **18th CLD/3'D Trophy Golf Outing** is a great way to get out of the office, practice your swing and putts and support the CLD mission! With the financial support of sponsors and participants, CLD can continue helping central Indiana's youth meet the challenges they face.



MASTERS SPONSOR: \$10,000

- Six foursome entries (24 players) with lunch included
- Prominent banner and signage on two holes
- Logo on swag materials and newsletter
- Recognition during the awards presentation
- Presentation of awards to top golfers
- Ten guests at the College Prep Conference & College Fair luncheon in September
- Facebook Banner takeover – 1 week
- Dedicated Facebook story post – 1 week
- Instagram story featured on CLD Instagram
- Thank you video from the CLD president that the sponsor can share through internal/external marketing channels

EAGLE SPONSOR: \$3,000

- Three foursome entries (12 players) with lunch included
- Prominent banner and two hole signs
- Recognition during award presentation

BIRDIE SPONSOR: \$2,500

- Two foursome entries (8 players) with lunch included
- Prominent banner and two hole signs
- Recognition during award presentation

HOLE SPONSOR: \$1,000

- Hole signage

FOURSOME: \$800

INDIVIDUAL PLAYER: \$200

Sponsors and players may register at cldinc.org/golfouting

16TH ANNUAL

COLLEGE PREP CONFERENCE & COLLEGE FAIR

September 16, 2023

Sponsorship Deadline is August 23, 2023 • Materials are due August 23, 2023

DAY-LONG COLLEGE-READINESS EXPERIENCE FOR 8TH-12TH GRADE FAMILIES

By sponsoring Center for Leadership Development's College Prep Conference, you provide us with the resources necessary to offer high quality programs for youth and their supportive adults in the Central Indiana community.



Title Sponsor **\$25,000**

Opportunity for representative to introduce keynote speaker

Opportunity for representative to address attendees

Logo featured on event invitation, mailings, posters and emails (if committed prior to printing)

Logo included on all pre and post event related emails

Social media appreciation posts including corporate profile directing viewers to your website

Facebook Banner takeover on CLD Facebook – 1 week

Dedicated Facebook story post – 1 week

Instagram story featured on CLD Instagram

Thank you video from the CLD president that the sponsor can share through internal/external marketing channels

Inclusion in annual funder appreciation event

Included on event page post-conference for remainder of the year

Logo featured on cover of event program book

Opportunity for employee engagement to present to CLD staff and during student program graduations

Highly favored to select CLD students to participate in your company's internship program (if available)

Presence in widely distributed annual report as funder

Logo featured on 48x48 sign behind center stage and as laser light in ballroom

Logo featured on event presentation slides

Full page 8.5 x 11 ad in program book, and organizational profile featured at top of sponsors page

College Fair Exhibitors may distribute branded materials

Complimentary luncheon seating available upon request

Sponsors and exhibitors may register at cldinc.org/collegepreconference

COLLEGE PREP CONFERENCE & COLLEGE FAIR

Morning Kick-Off, Sessions, Luncheon and College Fair Sponsorship **\$15,000**

Logo included on all pre and post event related emails

Facebook Banner takeover on CLD Facebook – 1 week

Facebook story post – 1 week

Instagram story featured on CLD Instagram

Website - Your “Donor Story” featured on the front of CLDInc.org for one month

E-news - Special article/donor story featured in the CLD newsletter

Social media appreciation posts including corporate profile directing viewers to your website

Inclusion in annual funder appreciation event

Opportunity for employee engagement to present to CLD staff and during student program graduations

Highly favored to select CLD students to participate in your company’s internship program (if available)

Presence in widely distributed annual report as funder

Included on event page post-conference for remainder of the year

Logo featured on 40x40 sign behind center stage and as laser light in ballroom

Logo featured on event presentation slides

Full page 8.5 x 11 ad in program book

College Fair Exhibitors may distribute branded materials

Complimentary luncheon seating available upon request

Additional benefits specific to each of the sponsorship levels:

Morning Kick-Off Add-ons

- Logo on morning kickoff signage
- Opportunity to greet all students and parents
- Provide commemorative swag for all participants

Sessions Add-ons

- Logo on sessions collateral including signs and name badges

Luncheon Add-ons

- Logo on luncheon signage including table stanchions
- Opportunity to distribute materials at the luncheon

College Fair Add-ons

- Logo on all college fair signage and in session
- Opportunity to moderate college panel (as applicable)
- Premiere location in the college fair (as applicable)

Deans List Sponsor **\$10,000**

Logo included on all pre and post event related emails

Social media appreciation posts including corporate profile directing viewers to your website

Inclusion in annual funder appreciation event

Included on event page post-conference for remainder of the year

Opportunity for employee engagement to present to CLD staff and during student program graduations

Highly favored to select CLD students to participate in your company’s internship program (if available)

Presence in widely distributed annual report as funder

Logo featured on 30x30 sign behind center stage and as laser light in ballroom

Logo featured on event presentation slides

Full page 8.5 x 11 ad in program book

College Fair Exhibitors may distribute branded materials

Complimentary luncheon seating available upon request

COLLEGE PREP CONFERENCE & COLLEGE FAIR

Midterm Sponsor \$5,000

Listed on all pre and post event related emails

Inclusion in annual funder appreciation event

Included on event page post-conference for remainder of the year

Opportunity for employee engagement to present to CLD staff and during student program graduations

Highly favored to select CLD students to participate in your company's internship program (if available)

Presence in widely distributed annual report as funder

Logo featured on 20x20 sign behind center stage and as laser light in ballroom

Half page (8.5 x 5.5) ad in program book

College Fair Exhibitors may distribute branded materials

Freshman Sponsor \$2,500

Listed on all pre and post event related emails

Inclusion in annual funder appreciation event

Included on event page post-conference for remainder of the year

Opportunity for employee engagement to present to CLD staff and during student program graduations

Highly favored to select CLD students to participate in your company's internship program (if available)

Presence in widely distributed annual report as funder

College Fair Exhibitors may distribute branded materials





2023 Sponsorship Commitment Form

PLEASE CHECK ALL THAT APPLY

Minority Achievers Awards & Scholarship Gala

- Title Sponsorship **\$25,000**
- Phi Beta Kappa Sponsor **\$12,500**
- Magna Cum Laude Sponsorship **\$5,000**
- Cum Laude Sponsorship **\$2,500**

The CLD/3'D Trophy Golf Outing

- Masters Sponsorship **\$10,000**
- Eagle Sponsorship **\$3,000**
- Birdie Sponsorship **\$2,500**
- Hole Sponsorship **\$1,000**
- Foursome **\$800**
- Individual Player **\$200**

College Prep Conference & College Fair

- Title Sponsorship **\$25,000**
- Sessions Sponsorship **\$15,000**
- Luncheon Sponsorship **\$15,000**
- College Fair Sponsorship **\$15,000**
- Dean's List Sponsorship **\$10,000**
- Midterm Sponsorship **\$5,000**
- Freshman Sponsorship **\$2,500**
- College Fair Exhibitor **\$150**

Will you be...

- submitting an ad (if applicable) by August 23, 2023? Yes No
- providing a logo (if applicable) by August 23, 2023? Yes No
- providing branded materials for conference bags by August 23, 2023? Yes No
- exhibiting at the College Fair on September 16, 2023? Yes No

Organization Name

Contact

Title

Organization Address

Phone

Email

Send your completed form to 2425 Dr. Martin Luther King Jr. St., Indianapolis, IN 46208 or email to philanthropy@cldinc.org. You can also call 317-923-8111 for more information.

Thank you for Supporting African American Youth in Central Indiana!



Why Partner with CLD?

The Center for Leadership Development is superbly positioned to impact youth in an extraordinary way.

Motivated by mounting academic and social challenges and inspired by a belief CLD has real answers to overcome these challenges, CLD aspires to establish an exemplary youth organization of unparalleled distinction. You are invited to team-up with CLD to help us drive impact and change.

- Strong mission focus
- CLD Principles for Success
- 44 years of youth development
- 18 enriching programs and experiences
- Logic Model, benchmarks and metrics driven
- Minority Achievers Award & Scholarship Gala
- College Prep Conference
- Golf Outing
- Free Tutoring and Counseling services
- 25 Higher education partners – scholarships
- Diverse stakeholder connection
- High impact and reach - city and state
- Positioned for growth and capacity building
- Longstanding partnerships
- Respected community asset
- Strong public goodwill
- Strong position for scaling and growth
- Influential board of directors

For information about deepening your relationship with CLD through a partnership, please contact one of the following: **Dennis Bland** at dbland@cldinc.org or **Melanie Frazier** at mfrazier@cldinc.org.



Benefits of Collaboration

Ways through which we leverage our partnership to achieve your corporate social responsibility goals.



Marketing and Visibility

Partnership allows a variety of high impact marketing and visibility opportunities through major events, social media and more.



Access to Participants

Opportunity to directly impact over 50,000 students and families impacted by CLD, access to our participants is an ideal opportunity to connect with a historically under-served population. Access to a pipeline of future talent.

- College Prep Conference 500
- Workshops and Initiatives



Strong Community Presence

Provides strong corporate/community presence by partnering with CLD that has over-40 year history of helping African American youth and families.



Corporate Benefits and Employee Engagement

- Tax deductible contribution
- Employee engagement opportunities are ideal for partners who require or desire employee volunteerism to make a difference. CLD has many volunteer opportunities to advance youth in the community.
- Golf Outing

THANK YOU FOR HELPING OUR INDIANAPOLIS YOUTH RISE



I'll be honest: I want to envision—I want us all to envision—not just a “brighter” future for the Black youth of this city, but a blinding one. I mean knock-you-out, burn-your-retinas if you look directly at it, solar eclipse-level bright future. A future in which educators and elected officials travel here in great numbers to learn how CLD and the City of Indianapolis transformed first the educational trajectory and then the whole life trajectory of a generation of Black youth, and how that transformation then transformed our city at large. A future in which Indianapolis is as well-known for its approach to racial equity as it

is for its 500-mile race. A future in which Indianapolis is known for having higher high school graduation rates for Black students than any other city in the Midwest, where Black college students seek out internships because they've heard how many opportunities can be found here. A future in which Indianapolis is known for having more Black Ph.D.s per capita than any other city in the U.S., where Black families look to relocate because they know they'll have great career prospects, the ability to buy a home, and their children will be well-educated and safe. **That's not too much to ask, is it?**

– Counselor Vop Osili

DISTRICT 11 AND COUNCIL PRESIDENT

CLD's Groundbreaking Event, August 25, 2021



**CENTER FOR
LEADERSHIP
DEVELOPMENT**

Cultivating Character / Empowering Youth / Enriching Community

2425 Dr. Martin Luther King Jr. St., Indianapolis, IN 46208 | 317.923.8111 | cldinc.org