



2023 IMPACT REPORT

A WORD FROM CENTER FOR LEADERSHIP DEVELOPMENT

Dear sponsors and supporters,

The Center for Leadership Development's College Prep Conference & College Fair (CPC) is a day-long college-readiness experience. CPC provides minority students and supportive adults with the skills needed to build a successful and comprehensive academic, college and career path. Session topics empower them with the knowledge to overcome common pitfalls that hinder post-secondary admission, persistence and completion.

CLD's 16th annual event was held September 16, 2023, at the Indiana Convention Center for CLD's second largest annual event that supports our mission of advancing Black youth towards educational attainment and career achievement.

Due to your continued support, this exceptional event was provided at a minimal cost for participants. We look forward to continuing to grow. Thank you for your generosity!





William Wozniak, INvestEd

2023 SPONSORS



OFFICE OF THE VICE PRESIDENT FOR
DIVERSITY, EQUITY & INCLUSION

This year's conference would not be possible without the support of our sponsors. Thanks to the support of many organizations we were able to impact the youth of Indiana and continue to push forward the mission of CLD.

Thank you for aligning with us to make this a great event and to continue the work to prepare youth for life.

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- Roche Diagnostics
- Vincennes University



MARKETING IMPACT

PROGRAM BOOKS

1000 Published - 377 Distributed Onsite
Remaining Mailed Out

DIRECT MAIL

3700 Postcards Mailers

PRINT MEDIA

Indy Far East - 4000 Subscribers
Indianapolis Recorder - 62,000 Subscribers

DIGITAL MEDIA

IndianapolisRecorder.com - 26,669 Impressions
Facebook/indyrecorder - 60-100k Impressions
Fox59 TV Interview

CLD SOCIAL MEDIA

Facebook - 25,407 Likes
Instagram - 1,900 Followers
Twitter - 4,686 Followers
LinkedIn - 1,911 Followers

"I think this is a wonderful experience. I loved learning about what I can do to get into college... Also what I can do to improve myself so I can get into school."

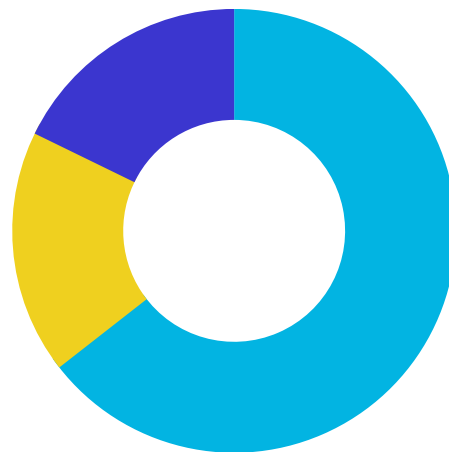
-2023 CPC Student

ATTENDEE DEMOGRAPHICS

58 Schools (21 Districts)

16 Cities

16 Group Partners



211

8th -12th Grade Students

123

Supportive Adults

377

Total Participants



CPC SESSION PRESENTERS

CLD was privileged with a talented array of presenters. Each presenter lead and amplified the character traits we teach at CLD. Thank you to each of the presenters for giving their time and talents to impact the youth of Indiana and further the mission of CLD.

- Aaron Green
- Abagail Catania
- Aleyah Cork
- Annjatica Imani
- Aaron Olson
- Alex Pettigrew
- Aleanya Moore
- Berenice Tenorio
- Cara Short
- Chevelle Russell
- Brandon Jackson
- Charles Haynes
- Corey Parchman
- Dr. Kathryn C. Seigfried-Spellar
- Elizabeth Thompson
- Victoria Suggs
- Jeannine Murray
- Franklin Akers III
- Shannon D. Reed
- Evan Triggs
- Ivorye Long
- Jocelyn Ortiz
- Enjoli Hampton-Brown
- Fred Yeakey
- KaNeasha Koebecke
- Susan Mayberry
- James Borom
- Ken Barlow
- Rhyen Smith, JD
- Thomas Bear
- Thomas Starks
- Shalia Akers
- Paula Glover
- Connor Reiff
- Ashley Hardy
- Lance Williams

Sponsored By:



**Shannon D. Reed, United Way
Keynote Speaker**



"I am here not to try to tell you what to do. I am here to ask you what you want to do and I help you get there."

**-Shannon D. Reed, United Way
Keynote Speaker**

VOLUNTEERS

CLD extends a special thanks to those who volunteered their efforts to not only help this year's College Prep Conference and College Fair take place, but impact the lives of the youth and adults in attendance. Thank you for your continued support of the mission of CLD and showing up to support Indiana youth.

- Laura Barth
- Lydia Glover
- Paula Glover
- Sheldon White
- Deanna Strong
- Lisa Harrell
- Lakesha Baker
- Jim Hughes
- Tee Sherrell
- Paige Webb
- Wilmarie Ortas
- Jeff Johnson
- Kendall Mitchell
- Shaunte Flowers
- Jordan Debro
- Derrick Gordon
- Sheila Fair
- Brandon McKeller
- Channelle Jones
- Rick Anderson
- RCI Team



Community Education Coalition, Columbus Group Partner



COLLEGE FAIR EXHIBITORS

American Council of Engineering
 Companies of Indiana (ACEC)
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 Ball State University
 Butler University
 Center for Leadership Development
 Claremont McKenna College
 College Choice 529 Direct Savings Plan
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 Earlham College
 Federal Home Loan Bank of Indianapolis
 Franklin College
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 Grand Valley State University
 Hanover College
 Hanover College- Benjamin Templeton
 Scholars Program
 The Heritage Group
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 Purdue College of Agriculture
 Purdue University
 Purdue University- Office of Professional
 Practice
 Rose-Hulman Institute of Technology
 Sallie Mae
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 Taylor University
 Trine University
 Tufts University
 University of Chicago
 University of Cincinnati
 University of Evansville
 University of Indianapolis
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OFFICE OF THE VICE PRESIDENT FOR
DIVERSITY, EQUITY & INCLUSION

2024 SPONSORSHIP

Interested in
sponsoring
next year's
event?



Dr. Julius Edwards, Ivy Tech

**SEPTEMBER 14, 2024
INDIANA CONVENTION CENTER**

Contact:
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