

#### March 28, 2024 at 6:00 PM Indiana Convention Center

VIP Reception at 5:00 PM Sagamore Ballroom opens at 5:45 PM Program at 6:00 PM

Sponsorship deadline is March 7, 2024 Materials are due March 7, 2024

Sponsors may register at cldinc.org/achieversawards

## Title Sponsor \$25,000

- You have the advantage for a representative to provide a video recorded address to viewers; recording will be shared post event in sponsor appreciation follow-up on social media, website and newsletters
- >> Your logo featured on event invitation; mail and email
- >> Your logo included in all pre and post event related emails
- >> Your logo displayed on all presentation slides
- >> Full page ad in program book
- » Provide your branded swag
- >> Presence in annual report as funder
- Premiere presence on corporate sponsor appreciation page for remainder of year
- )> Facebook Banner takeover 1 week
- Dedicated Facebook story post 1 week
- Thank you video from the CLD president that the sponsor can share through internal/ external marketing channels
- Social media appreciation posts including corporate profile, directing viewers to your website
- » Highly favored to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- >> Your logo on all ads
- >> Your logo on cover of program book
- Signage behind center stage and electronic acknowledgment during reception including special laser light in the ballroom
- » Complimentary seating for 20 guests

## Summa Cum Laude Sponsor \$12,500

- › Opportunity for representative to provide video recorded address to viewers for social media, newsletter and website inclusion
- Your logo included in all pre and post event related emails
- Your logo displayed on all presentation slides
- )> Half page ad in program book
- )) Opportunity to include organizational swag
- » Presence in annual report as funder
- >> Presence and highlight on corporate sponsor appreciation page for remainder of year
- Social media appreciation posts including corporate profile, directing viewers to your website
- >> Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- Signage behind center stage and electronic acknowledgment during reception including special laser light in the ballroom
- Complimentary seating for 20 guests

#### Magna Cum Laude Sponsor \$5,000

- )> Listed on all pre and post event related emails
- )) Quarter page ad in program book
- >> Presence in annual report as funder
- >> Presence on corporate sponsor appreciation page for remainder of year
- Social media appreciation posts including corporate profile, directing viewers to your website
- )) Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- Signage behind center stage and electronic acknowledgment during reception
- Complimentary seating for 10 guests

# Cum Laude Sponsor \$2,500

- » Name recognition on all pre and post event related emails
- )> Listed on all sponsorship appreciation slides during presentation
- » Name recognition in program book
- » Placement in annual report as funder
- >> Presence on corporate sponsor appreciation page for remainder of year
- )) Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- >> Electronic acknowledgment during reception
- Complimentary seating for 10 guests

