

17TH ANNUAL COLLEGE PREP CONFERENCE & COLLEGE FAIR

September 14, 2024

Sponsorship Deadline is August 16, 2024

Materials are due August 16, 2024



Title Sponsor \$25,000

- » Opportunity for representative to introduce keynote speaker
- » Opportunity for representative to address attendees
- » Logo featured on event invitation, mailings, posters and emails (if committed prior to printing)
- » Logo included on all pre and post event related emails
- » Social media appreciation posts including corporate profile directing viewers to your website
- » Facebook Banner takeover on CLD Facebook – 1 week
- » Dedicated Facebook story post – 1 week
- » Instagram story featured on CLD Instagram
- » Thank you video from the CLD president that the sponsor can share through internal/external marketing channels
- » Inclusion in annual funder appreciation event
- » Included on event page post-conference for the remainder of the year
- » Logo featured on cover of event program book
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- » Highly favored to select CLD students to participate in your company's internship program (if available)
- » Presence in widely distributed annual report as funder
- » Logo featured on 48x48 sign behind center stage and as laser light in ballroom
- » Logo featured on event presentation slides
- » Full page 8.5 x 11 ad in program book, and organizational profile featured at top of sponsors page
- » College Fair Exhibitors may distribute branded materials
- » Complimentary luncheon seating available upon request

Sponsors and exhibitors may register at cldinc.org/collegeprepconference

COLLEGE PREP CONFERENCE & COLLEGE FAIR

Luncheon, Sessions or College Fair

Sponsor

\$15,000

- » Logo included on all pre and post event related emails
- » Facebook Banner takeover on CLD Facebook - 1 week
- » Facebook story post - 1 week
- » Instagram story featured on CLD Instagram
- » Website - Your "Donor Story" featured on the front of CLDInc.org for one month
- » E-news - Special article/donor story featured in the CLD newsletter
- » Social media appreciation posts including corporate profile directing viewers to your website
- » Inclusion in annual funder appreciation event
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- » Highly favored to select CLD students to participate in your company's internship program (if available)
- » Presence in widely distributed annual report as funder
- » Included on event page post-conference for remainder of the year
- » Logo featured on 40x40 sign behind center stage and as laser light in ballroom
- » Logo featured on event presentation slides
- » Full page 8.5 x 11 ad in program book
- » College Fair Exhibitors may distribute branded materials
- » Complimentary luncheon seating available upon request



COLLEGE PREP CONFERENCE & COLLEGE FAIR



Deans List Sponsor \$10,000

- » Logo included on all pre and post event related emails
- » Social media appreciation posts including corporate profile directing viewers to your website
- » Inclusion in annual funder appreciation event
- » Included on event page post-conference for remainder of the year
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- » Highly favored to select CLD students to participate in your company's internship program (if available)
- » Presence in widely distributed annual report as funder
- » Logo featured on 30x30 sign behind center stage and as laser light in ballroom
- » Logo featured on event presentation slides
- » Full page 8.5 x 11 ad in program book
- » College Fair Exhibitors may distribute branded materials
- » Complimentary luncheon seating available upon request



Midterm Sponsor \$5,000

- » Listed on all pre and post event related emails
- » Inclusion in annual funder appreciation event
- » Included on event page post-conference for remainder of the year
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- » Highly favored to select CLD students to participate in your company's internship program (if available)
- » Presence in widely distributed annual report as funder
- » Logo featured on 20x20 sign behind center stage and as laser light in ballroom
- » Half page (8.5 x 5.5) ad in program book
- » College Fair Exhibitors may distribute branded materials

Freshman Sponsor \$2,500

- » Listed on all pre and post event related emails
- » Inclusion in annual funder appreciation event
- » Included on event page post-conference for remainder of the year
- » Opportunity for employee engagement to present to CLD staff and during student program graduations
- » Highly favored to select CLD students to participate in your company's internship program (if available)
- » Presence in widely distributed annual report as funder
- » College Fair Exhibitors may distribute branded materials