

20  
25

# Corporate & Community Sponsorship Packet



CENTER FOR  
LEADERSHIP  
DEVELOPMENT

Cultivating Character / Empowering Youth / Enriching Community

PARTNER WITH CLD AND TRANSFORM YOUTH TOGETHER

# Why Partner with CLD?

The Center for Leadership Development is superbly positioned to impact youth in an extraordinary way.

Motivated by mounting academic and social challenges and inspired by a belief CLD has real answers to overcome these challenges, CLD aspires to establish an exemplary youth organization of unparalleled distinction. You are invited to team-up with CLD to help us drive impact and change.

- ✔ Strong mission focus
- ✔ CLD Principles for Success
- ✔ 48 years of youth development
- ✔ 29 enriching programs and initiatives
- ✔ Logic Model, benchmarks, and metric-driven
- ✔ Minority Achievers Award & Scholars Gala
- ✔ College Prep Conference & College Fair
- ✔ Golf Charity Classic
- ✔ Free Tutoring and Counseling services
- ✔ 28 Higher education partners
- ✔ Diverse stakeholder connection
- ✔ High impact and reach
- ✔ Positioned for growth and capacity building
- ✔ Longstanding partnerships
- ✔ Respected community asset
- ✔ Strong public goodwill
- ✔ Strong position for scaling and growth
- ✔ Influential Board of Directors

For information about deepening your relationship with CLD through a partnership, please contact: Ron Brown at [rbrown@cldinc.org](mailto:rbrown@cldinc.org) | 317-923-8111 ext.



## BENEFITS OF COLLABORATION

Ways through which we leave our partnership to achieve your corporate social responsibility goals.

### MARKETING AND VISIBILITY



Partnership allows a variety of high impact marketing and visibility opportunities through major events, social media and more.

### ACCESS TO PARTICIPANTS



Opportunities to directly impact over 50,000 students and families impacted by CLD, access to our participants is an ideal opportunity to connect with a historically, underserved population. Access to a pipeline of future talent during the College Prep Conference, CLD workshops, and initiatives.

### STRONG COMMUNITY PRESENCE



Provides strong corporate/community presence by partnering with CLD that has a 40+ year history of helping African-American youth and their families.

### CORPORATE BENEFITS AND EMPLOYEE ENGAGEMENT



- Tax deductible contribution
- Employee engagement opportunities are ideal for partners who require or desire employee volunteerism to make a difference. CLD has many volunteer opportunities to advance youth in the community.
- Golf Classic

# CLD MISSION

The mission of Center for Leadership Development is to foster the advancement of minority youth in Central Indiana as future professional, business, and community leaders by providing experiences that encourage personal development and educational attainment.

CLD's **programs** serve students and families

**GRADES  
4TH-12TH.**

The quality and value of **CLD's programs are comparable** to other leadership development programs that cost as much as

**\$2,000.**

CLD has over **12,000 Alumni**, and has served over **20,000 students**, and over **50,000 students and families**, through all of its programming.

# CLD VISION

Establish the Center for Leadership Development as one of the most preeminent centers in the nation for inspiring the highest character and leadership skills and the highest academic college and career achievement in African American youth.

CLD's **values-based** programs are built on our

**PRINCIPLES FOR SUCCESS:**

- Character Development
- Educational Excellence
- Leadership Effectiveness
- Community Service
- Career Achievement

CLD's **28 College and University partners** have awarded over

**\$45 MILLION**

in full and partial scholarships to CLD Scholars.

Annually, CLD must raise **\$3M** from **corporations** and the **community** to maintain operations, pay staff, and continue providing exceptional student experiences.

CLD offers over **34** programs, workshops and initiatives in addition to free educational support services such as **free tutoring** and **free guidance counseling**.

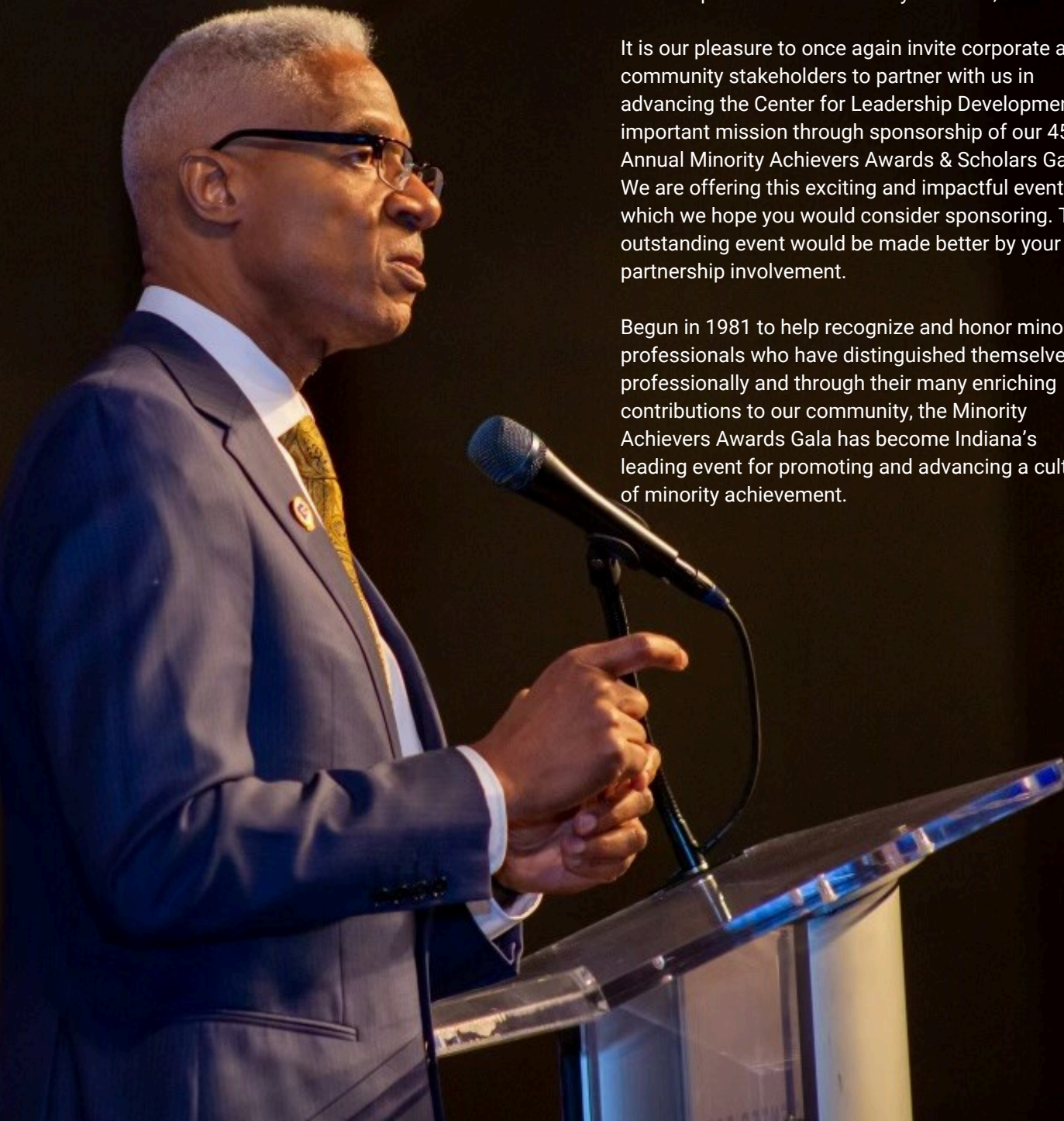
CLD programs cost us **\$525 per participant**, families are asked to pay \$25 on average. This means CLD has to raise

**\$500**

PER student who attends.

CLD is **expanding into under-resourced and underserved neighborhoods** through satellite and in-school partnerships.





Dear Corporate and Community Partners,

It is our pleasure to once again invite corporate and community stakeholders to partner with us in advancing the Center for Leadership Development's important mission through sponsorship of our 45th Annual Minority Achievers Awards & Scholars Gala. We are offering this exciting and impactful event which we hope you would consider sponsoring. This outstanding event would be made better by your partnership involvement.

Begun in 1981 to help recognize and honor minority professionals who have distinguished themselves professionally and through their many enriching contributions to our community, the Minority Achievers Awards Gala has become Indiana's leading event for promoting and advancing a culture of minority achievement.

As a charitable organization committed to offering youth preeminent program experiences that help nurture talent, we are committed to offering youth and families high-quality, high-impact learning experiences at nominal cost to families. For example, our outstanding, longstanding leadership program, Self-Discovery/Career Exploration, costs our organization roughly \$525 per participant; however, families only pay \$25 per person to participate in this substantive, highly impactful 13-week learning experience. How are we able to provide such high-quality, high-impact experiences to our youth and families at such a low cost? Because of companies and entities like each of you who choose to serve as a sponsor.

We at the Center for Leadership Development take seriously our civic charge to enrich and enhance our community by cultivating our city's future professional, business, and community leaders. The sponsorship levels outlined in this packet provide the resources we need to help sustain this mission and insure we continue offering quality program experiences and services to youth and families at nominal cost. When you sponsor and volunteer, you are literally joining in partnership with us as we continue striving to offer preeminent learning experiences to youth and families and develop future talent across our city, state, nation and beyond. We hope we can count on you as one of our 2025 partners.

Yours for the development of youth,

Dennis E. Bland, Esq. CLD '82, President



# 45th

## Minority Achievers Awards & Scholars Gala

**MARCH 20, 2025 | 6 PM**  
**INDIANA CONVENTION CENTER**

**SPONSORSHIP DEADLINE: FEBRUARY 27, 2025**  
**SPONSORSHIP MATERIALS DUE: FEBRUARY 27, 2025**



### TITLE SPONSOR

## \$25,000

- ✓ Your logo included in all pre and post event related emails
- ✓ Your logo displayed on all presentation slides
- ✓ Full page ad in program book
- ✓ Presence in annual report as funder
- ✓ Presence on corporate sponsor appreciation page for remainder of year
- ✓ Social media appreciation posts including corporate profile, directing viewers to your website
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- ✓ Your logo on all ads
- ✓ Your logo on cover of program book
- ✓ Signage behind center stage and electronic acknowledgment during reception including special laser light in the ballroom
- ✓ Complimentary seating for 20 guests

Sponsors may register at [www.cldinc.org/achieversawards](http://www.cldinc.org/achieversawards)

## SUMMA CUM LAUDE SPONSOR

**\$12,500**

- ✓ Your logo included in all pre and post event related emails
- ✓ Your logo displayed on all presentation slides
- ✓ Half page ad in program book
- ✓ Presence in annual report as funder
- ✓ Presence and highlight on corporate sponsor appreciation posts including corporate profile, directing viewers to your website
- ✓ Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- ✓ Signage behind center stage and electronic acknowledgment during reception including special laser light in the ballroom
- ✓ Complimentary seating for 20 guests

## MAGNA CUM LAUDE SPONSOR

**\$5,000**

- ✓ Listed on all pre and post event related emails
- ✓ Quarter page ad in program book
- ✓ Presence in annual report as funder
- ✓ Presence on corporate sponsor appreciation page
- ✓ Social media appreciation posts including corporate profile, directing viewers to your website
- ✓ Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- ✓ Signage behind center stage and electronic acknowledgment during reception
- ✓ Complimentary seating for 10 guests

## CUM LAUDE SPONSOR

**\$2,500**

- ✓ Name recognition on all pre and post event related emails
- ✓ Name recognition in program book
- ✓ Presence in annual report as funder
- ✓ Presence on corporate sponsor appreciation page
- ✓ Opportunity to select CLD students to participate in your company's internship program (if available) and potentially hire as employees
- ✓ Complimentary seating for 10 guests





## MASTERS SPONSOR **\$10,000**

- ✓ Four foursome entries (16 players) with lunch included
- ✓ Prominent banner and signage on two holes
- ✓ Logo on swag materials and newsletter
- ✓ Recognition during the awards presentation
- ✓ Presentation of awards to top golfers
- ✓ Role models at the Youth Clinic

## EAGLE SPONSOR **\$5,000**

- ✓ Three foursome entries (12 players) with lunch included
- ✓ Prominent banner and two holes signs
- ✓ Recognition during the awards presentation

## BIRDIE SPONSOR **\$2,500**

- ✓ One foursome entries (4 players) with lunch included
- ✓ Prominent banner and two holes signs
- ✓ Recognition during the awards presentation

## HOLE SPONSOR **\$1,000**

- ✓ Hole Signage

## FOURSOME **\$800**

## INDIVIDUAL PLAYER **\$200**

Sponsors may register at [www.cldinc.org/golfouting](http://www.cldinc.org/golfouting)



**June 10, 2025 | Brickyard Crossing**

SPONSORSHIP DEADLINE: MAY 20, 2025  
SPONSORSHIP MATERIALS DUE: MAY 20, 2025

**Join us for this fun, leisurely golf outing!**

The CLD Charity Golf Classic is a great way to get out of the office, practice your swing and putts, and support the CLD mission! With the financial support of sponsors and participants, CLD can continue helping Indiana's youth meet the challenges they face.



# 18TH ANNUAL COLLEGE PREP CONFERENCE & COLLEGE FAIR

**AUGUST 30, 2025**

SPONSORSHIP DEADLINE: AUGUST 6, 2025  
SPONSORSHIP MATERIALS DUE: AUGUST 6, 2025



## TITLE SPONSOR **\$25,000**

- ✓ Opportunity for representative to introduce keynote speaker
- ✓ Opportunity for representative to address attendees
- ✓ Logo featured on event invitation, mailings, posters and emails (if committed prior to printing)
- ✓ Logo included on all pre and post event related emails
- ✓ Social media appreciation posts including corporate profile directing viewers to your website
- ✓ Inclusion in annual report
- ✓ Included on event page post-conference for the remainder of the year
- ✓ Logo featured on cover of program book
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available)
- ✓ Logo featured on sign behind center stage and as laser light in ballroom
- ✓ Logo featured on event presentation slides
- ✓ Full page ad in program book, and organizational profile featured at top of sponsors page
- ✓ College Fair Exhibitors may distribute branded materials
- ✓ Complimentary luncheon seating available upon request

Sponsors and exhibitors may register at [www.cldinc.org/collegepreconference](http://www.cldinc.org/collegepreconference)



# COLLEGE PREP CONFERENCE & COLLEGE FAIR

## LUNCHEON, SESSIONS, OR COLLEGE FAIR SPONSOR **\$15,000**

- ✓ Logo included on all pre and post event related emails
- ✓ Social media appreciation posts including corporate profile directing viewers to your website
- ✓ Inclusion in annual report
- ✓ Included on event page post-conference for the remainder of the year
- ✓ Logo featured on cover of program book
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available)
- ✓ Logo featured on sign behind center stage and as laser light in ballroom
- ✓ Logo featured on event presentation slides
- ✓ Full page ad in program book
- ✓ College Fair Exhibitors may distribute branded materials
- ✓ Complimentary luncheon seating available upon request

Sponsors and exhibitors may register at [www.cldinc.org/collegepreconference](http://www.cldinc.org/collegepreconference)





# COLLEGE PREP CONFERENCE & COLLEGE FAIR

## DEANS LIST SPONSOR \$10,000

- ✓ Logo included on all pre and post event related emails
- ✓ Social media appreciation posts including corporate profile directing viewers to your website
- ✓ Inclusion in annual report
- ✓ Included on event page post-conference for the remainder of the year
- ✓ Logo featured on cover of program book
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available)
- ✓ Logo featured on sign behind center stage and as laser light in ballroom
- ✓ Logo featured on event presentation slides
- ✓ Full page ad in program book
- ✓ College Fair Exhibitors may distribute branded materials
- ✓ Complimentary luncheon seating available upon request

## MIDTERM SPONSOR \$5,000

- ✓ Listed on all pre and post event related emails
- ✓ Social media appreciation posts including corporate profile directing viewers to your website
- ✓ Inclusion in annual report
- ✓ Included on event page post-conference for the remainder of the year
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available)
- ✓ Logo featured on sign behind center stage and as laser light in ballroom
- ✓ Half page ad in program book
- ✓ College Fair Exhibitors may distribute branded materials

## FRESHMAN SPONSOR \$2,500

- ✓ Listed on all pre and post event related emails
- ✓ Inclusion in annual report
- ✓ Included on event page post-conference for the remainder of the year
- ✓ College Fair Exhibitors may distribute branded materials
- ✓ Highly favored to select CLD students to participate in your company's internship program (if available)



# 2025 SPONSORSHIP COMMITMENT FORM

Please check all that apply

## Minority Achievers Awards & Scholars Gala

Sponsorship Deadline is February 27, 2025\*

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor <b>\$25,000</b>           | <input type="checkbox"/> Magna Cum Laude Sponsor <b>\$5,000</b> |
| <input type="checkbox"/> Summa Cum Laude Sponsor <b>\$12,500</b> | <input type="checkbox"/> Cum Laude Sponsor <b>\$2,500</b>       |

## The CLD Charity Golf Classic

Sponsorship Deadline is May 20, 2025\*

- |  |   |
|--|---|
| <input type="checkbox"/> Masters Sponsor <b>\$10,000</b> | <input type="checkbox"/> Hole Sponsor <b>\$1,000</b>    |
| <input type="checkbox"/> Eagle Sponsor <b>\$3,000</b>    | <input type="checkbox"/> Foursome <b>\$800</b>          |
| <input type="checkbox"/> Birdie Sponsor <b>\$2,500</b>   | <input type="checkbox"/> Individual Player <b>\$200</b> |

## College Prep Conference & College Fair

Sponsorship Deadline is August 6, 2025\*

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor <b>\$25,000</b>        | <input type="checkbox"/> Dean's List Sponsor <b>\$10,000</b> |
| <input type="checkbox"/> Sasion Sponsor <b>\$15,000</b>       | <input type="checkbox"/> Midterm Sponsor <b>\$5,000</b>      |
| <input type="checkbox"/> Luncheon Sponsor <b>\$15,000</b>     | <input type="checkbox"/> Freshman Sponsor <b>\$2,500</b>     |
| <input type="checkbox"/> College Fair Sponsor <b>\$15,000</b> | <input type="checkbox"/> College Fair Exhibitor <b>\$250</b> |

### Will you...

...require an itemized invoice prior to payment?  Yes  No

Organization Name
Contact
Title
Organization Address
Phone
Email
Graphics/Ads Contact Name
Graphics/Ads Contact Email
Graphics/Ads Contact Phone

Send your completed form to:

Ron Brown, 2425 Dr. Martin Luther King Jr. St., Indianapolis, IN 46208

Email [rbrown@cldinc.org](mailto:rbrown@cldinc.org)

Call 317-923-8111 ext. 201

Thank you for Supporting African-American Youth throughout Indiana!

\*Please note that if branding materials are not received by the posted deadline dates, sponsors may forfeit the opportunity to have company branding on printed event materials.

# Thank you for Helping our Indiana Youth



2425 Dr. Martin Luther King Jr. St., Indianapolis, IN 46208 | 317.923.8111 | [www.cldinc.org](http://www.cldinc.org)