



CENTER FOR
LEADERSHIP
DEVELOPMENT

Cultivating Character / Empowering Youth / Enriching Community

2026 CORPORATE AND COMMUNITY

SPONSORSHIP — PACKET —

**46th Minority Achievers
Awards & Scholars Gala**

March 19, 2026

**21st CLD Charity
Golf Classic**

June 30, 2026

**19th College Prep
Conference & College Fair**

August 22, 2026

Why Partner with Center for Leadership Development?

We believe Black youth today face more challenges than ever — in school, in their communities, and in their personal lives. At CLD, we’re committed to being part of the solution. Inspired by the real impact we’ve seen, our goal is to build a one-of-a-kind youth organization that truly makes a difference. We invite you to partner with us and be part of the change. Together, we can create lasting impact for the next generation.

MISSION Foster the advancement of minority youth in Central Indiana as future professional, business, and community leaders by providing experiences that encourage personal development and educational attainment.

VISION Establish CLD as one of the most preeminent centers in the nation for inspiring the highest character and leadership skills, and the highest academic, college, and career achievement in African American youth.

PRINCIPLES FOR SUCCESS

- Character Development
- Educational Excellence
- Leadership Effectiveness
- Community Service
- Career Achievement



Benefits of Collaboration



MARKETING AND VISIBILITY

Partnerships offer meaningful ways for your company to benefit from high impact marketing opportunities through major events, social media, and more.



ACCESS TO PARTICIPANTS

Partnering with CLD offers direct access to 50,000+ students and families, connecting you with under-served communities and future talent.



STRONG COMMUNITY PRESENCE

Boost your corporate and community presence by partnering with CLD — a trusted leader with over 40 years of empowering African American youth and families.



CORPORATE BENEFITS & EMPLOYEE ENGAGEMENT

CLD offers tax-deductible partnership opportunities and a variety of employee engagement activities — including volunteering and a golf outing.



Sponsors of Principled Leadership and Youth Achievement

Dear 2026 corporate, higher education and civic partners,

It is my sincere pleasure to share with you the Center for Leadership Development's 2026 Sponsorship Package. We are committed to cultivating principled leaders! So we can continue to advance our impactful and consequential mission of nurturing the strongest growth and achievement in youth, we are asking you to partner with us by serving as sponsor for all, or at least one, of our three exciting 2026 events:

1. Minority Achievers Awards & Scholars Gala
2. CLD Charity Golf Classic at Brickyard Crossing
3. College Prep Conference & College Fair

Your valuable sponsorship affords the Center for Leadership Development the great opportunity to continue providing effective, quality solutions to hundreds of Indianapolis and central Indiana students and parents, and do so at no cost or at nominal cost to our families. Moreover, your sponsorship provides a precious community endorsement of our important mission.

Many business and civic leaders across our city are crying out for answers on how to effectively guide youth and help them believe, prepare, work, and thrive. For nearly fifty years, the Center for Leadership Development has been working steadfastly to provide invaluable program solutions and services our youth need to mature and excel, solutions many youth and families did not realize existed. Youth are facing so many obstacles to success. By agreeing to sponsor, you become part of the answer our youth and families need.

We are looking forward to making tremendous impact on many youth, parents, and families across our city in 2026 and hope you will partner with us to drive improvement. Your sponsorships and endorsement of the Center for Leadership Development mission help ensure this important and effective resource remains an option for our youth and families.

Yours for the development of youth,

Dennis E. Bland, President





**CENTER FOR
LEADERSHIP
DEVELOPMENT**

Cultivating Character • Empowering Youth • Enriching Community

**46TH ANNUAL
MINORITY ACHIEVERS AWARDS & SCHOLARS GALA**

03.19.26

Save the Date

Indiana Convention Center | Sagamore Ballroom | 6pm

100 S Capitol Ave, Indianapolis, IN 46225

Sponsorship Opportunities Now Available

Contact: Ron Brown | rbrown@cldinc.org

The Annual Minority Achievers Awards & Scholars Gala honors the city's top minority leaders and celebrates the academic success of CLD students. In 2025, CLD Scholars received over \$7 million in scholarships, contributing to more than \$52 million awarded since 2004. Sponsors gain a unique opportunity to support educational equity, invest in diverse talent, and align with a legacy of leadership.



Title Sponsor

\$25,000

- Logo featured on all event materials: invites, emails, presentations, and program book
- Full-page ad in the program book
- Recognition in annual report and sponsor appreciation webpage
- Social media spotlight with company profile and website link
- Direct access to CLD students for internships and hiring
- Premium brand visibility with stage signage and laser logo display
- Complimentary seating for 20 guests

Summa Cum Laude Sponsor

\$12,500

- Logo featured on event materials: emails, presentations, and program book
- Half-page ad in the program book
- Recognition in annual report and sponsor appreciation webpage
- Social media spotlight with company profile and website link
- Direct access to CLD students for internships and hiring
- Premium brand visibility with stage signage and laser logo display
- Complimentary seating for 20 guests

Magna Cum Laude Sponsor

\$5,000

- Listed in event materials: emails, presentations, and program book
- Quarter-page ad in the program book
- Recognition in annual report and sponsor appreciation webpage
- Social media spotlight with company profile and website link
- Direct access to CLD students for internships and hiring
- Brand visibility with stage signage and electronic acknowledgment
- Complimentary seating for 10 guests

Cum Laude Sponsor

\$2,500

- Listed in event materials: emails, presentations, and program book
- Recognition in annual report and sponsor appreciation webpage
- Direct access to CLD students for internships and hiring
- Complimentary seating for 10 guests



Swing "FORE!" a cause at this fun, leisurely golf outing!

The CLD Charity Golf Classic is a fun way to get out of the office, sharpen your game, and support CLD's mission. Your participation and sponsorship help us continue empowering Indiana's youth to overcome today's challenges



June 30, 2026 | Brickyard Crossing



✓ MASTERS SPONSOR **\$10,000**

- Four foursome entries (16 golfers) with lunch included
- Prominent banner and signage on two holes
- Logo on swag materials and newsletter
- Recognition during the awards presentation
- Presentation of awards to top golfers
- Role models at the Youth Clinic

✓ EAGLE SPONSOR **\$5,000**

- Three foursome entries (12 golfers) with lunch included
- Prominent banner and two holes signs
- Recognition during the awards presentation

✓ BIRDIE SPONSOR **\$2,500**

- One foursome entries (4 golfers) with lunch included
- Prominent banner and two holes signs
- Recognition during the awards presentation

✓ HOLE SPONSOR **\$1,000**

- Hole Signage

✓ FOURSOME **\$800** ✓ INDIVIDUAL **\$200**

Sponsors may register at www.CLDinc.org/golfouting

19TH ANNUAL COLLEGE PREP CONFERENCE & COLLEGE FAIR

August 22, 2026 at the **Indiana Convention Center**

The Center for Leadership Development's College Prep Conference & College Fair empowers 9th-12th grade students and supportive adults with the knowledge, skills, and confidence to successfully navigate academic, college, and career pathways. This transformative event helps participants overcome common barriers to post-secondary success and unlock their full potential.



TITLE SPONSOR: \$25,000

- Opportunity to introduce keynote speaker and address attendees
- Logo featured on all event materials: invites, emails, presentations, and program book
- Full-page ad in the program book and organizational profile on sponsors page
- Social media spotlight with company profile and website link
- Recognition in annual report and sponsor appreciation page
- Premium brand visibility with stage signage and laser logo display
- Direct access to CLD students for internships and hiring
- Exhibition space in college fair
- Complimentary luncheon seating upon request

LUNCHEON, SESSIONS, OR COLLEGE FAIR: \$15,000

- Logo featured on event materials: emails, presentations, and program book
- Full-page ad in the program book
- Social media spotlight with company profile and website link
- Recognition in annual report and sponsor appreciation webpage
- Premium brand visibility with stage signage and laser logo display
- Direct access to CLD students for internships and hiring
- Exhibition space in college fair
- Complimentary luncheon seating upon request

DEAN'S LIST SPONSOR: \$10,000

- Logo featured on event materials: emails, presentations, and program book
- Full-page ad in the program book
- Recognition in annual report and sponsor appreciation webpage
- Premium brand visibility with stage signage and laser logo display
- Direct access to CLD students for internships and hiring
- Exhibition space in college fair
- Complimentary luncheon seating upon request



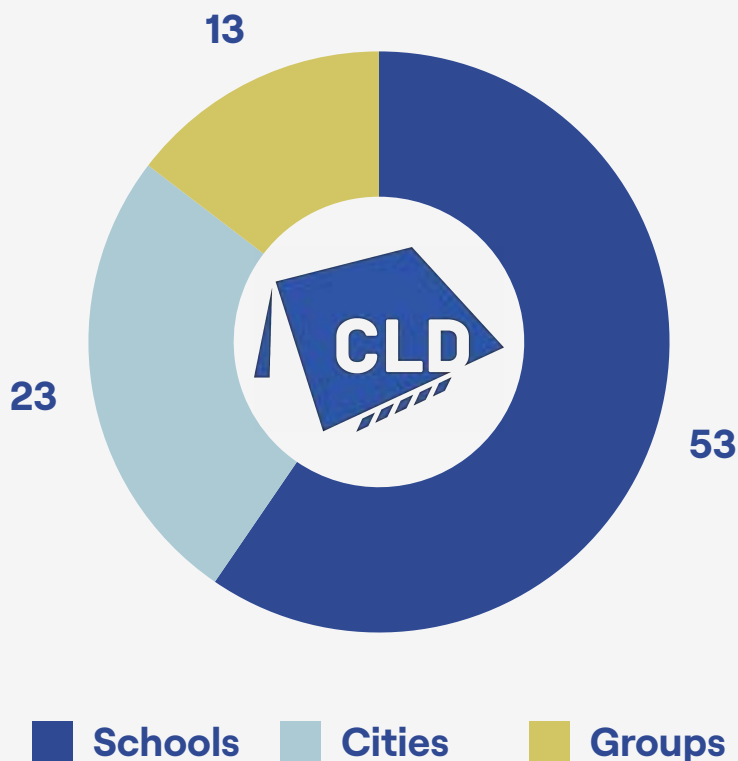
MIDTERM SPONSOR: \$5,000

- Listed on event materials: emails, presentations, and program book
- Half-page ad in the program book
- Social media spotlight with company profile and website link
- Recognition in annual report and sponsor appreciation webpage
- Premium brand visibility with stage signage
- Direct access to CLD students for internships and hiring
- Exhibition space in college fair

FRESHMAN SPONSOR: \$2,500

- Listed on event materials: emails and program book
- Recognition in annual report and sponsor appreciation webpage
- Direct access to CLD students for internships and hiring
- Exhibition space in college fair

2025 Wrap-up Report



288 youth participants and parents from **23** cities participated in last year's conference! Of those who attended, **72%** were grades 9th-12th.

Additionally, **37** College Fair exhibitors provided resources and counsel to our students and **22** session presenters shared insight, tips, and actions on navigating higher education.

2026 Sponsorship Commitment Form

Please check all that apply. Thank you for supporting our youth!

Minority Achievers Awards & Scholars Gala

Sponsorship and branding deadline is March 6, 2026*



- | | |
|--|---|
| ☐ Title Sponsor \$25,000 | ☐ Magna Cum Laude Sponsor \$5,000 |
| ☐ Summa Cum Laude Sponsor \$12,500 | ☐ Cum Laude Sponsor \$2,500 |

The CLD Charity Golf Classic

Sponsorship deadline is June 13, 2026*



- | | |
|--|--|
| ☐ Masters Sponsor \$10,000 | ☐ Hole Sponsor \$1,000 |
| ☐ Eagle Sponsor \$5,000 | ☐ Foursome \$800 |
| ☐ Birdie Sponsor \$2,500 | ☐ Individual \$200 |

College Prep Conference & College Fair

Sponsorship and branding deadline is August 7, 2026*



- | | |
|---|--|
| ☐ Title Sponsor \$25,000 | ☐ Dean's List Sponsor \$10,000 |
| ☐ Session Sponsor \$15,000 | ☐ Midterm Sponsor \$5,000 |
| ☐ Luncheon Sponsor \$15,000 | ☐ Freshman Sponsor \$2,500 |
| ☐ College Fair Sponsor \$15,000 | ☐ College Fair Exhibitor \$250 |

Do you require an **itemized invoice** prior to payment? ☐ YES ☐ NO

Organization Name

Contact

Title

Organization Address

Phone

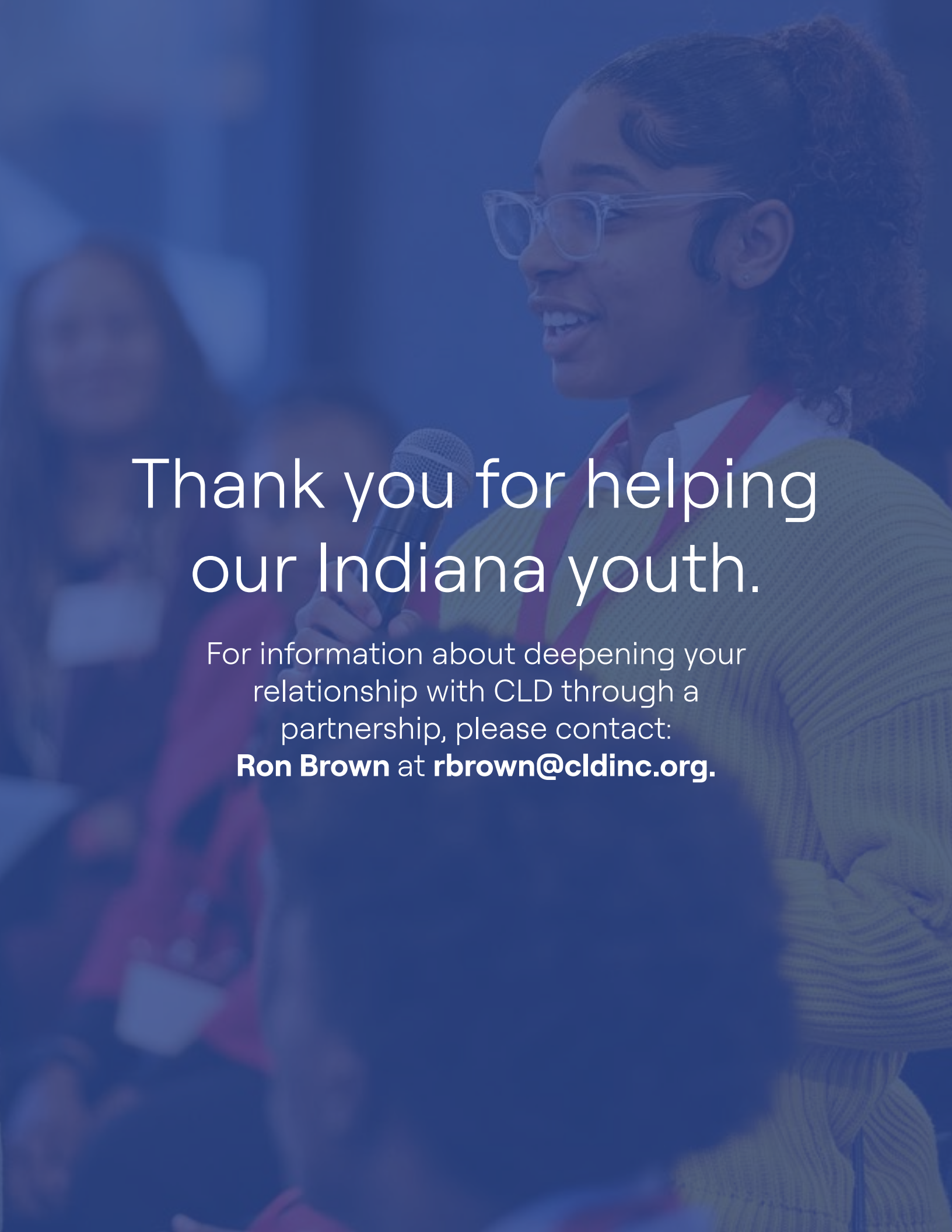
Email

Graphics/Ads Contact

Email

Send your completed form to: **Ron Brown** at **rbrown@CLDinc.org**
or 2425 Dr. Martin Luther King Jr. St., Indianapolis, IN 46208.

*Please note that if branding materials are not received by the posted deadline dates, sponsors may forfeit the opportunity to have company branding on printed event materials.



Thank you for helping
our Indiana youth.

For information about deepening your
relationship with CLD through a
partnership, please contact:

Ron Brown at **rbrown@cldinc.org**.



CENTER FOR LEADERSHIP DEVELOPMENT

Cultivating Character / Empowering Youth / Enriching Community